



COMMITTEE REPORT

January 2026





GLENCOE PARK DISTRICT
Committee of the Whole Meeting
Tuesday, January 6, 2026 at 7:00pm

Consistent with the requirements of the Illinois Compiled Statutes
5 ILCS 120/1 through 120/6 (Open Meetings Act), notices of this meeting were posted.
Location of the meeting is Takiff Center, 999 Green Bay Rd, Glencoe, IL 60022

AGENDA

- I. Call to Order
- II. Roll Call
- III. Matters from the Public
- IV. Discussion of Potential Lakefront Operational Changes for 2026
- V. Other Business
- VI. Executive Session
- VII. Adjourn

The Glencoe Park District is subject to the requirements of the Americans with Disabilities Act of 1990. Individuals with disabilities who plan to attend this meeting and who require certain accommodations in order to allow them to observe and/or participate in this meeting, or who have questions regarding the accessibility of the meeting or facilities, are asked to contact the Park District at 847-835-3030. Executive Director email: lsheppard@glencoe parkdistrict.com

Key rules governing participation

All comments will be limited to three (3) minutes per person and no longer than 30 minutes for all comments.



IV. Discussion of Potential Lakefront Operational Changes for 2026

Glencoe Park District

January 2026

Committee of the Whole Meeting

MEMORANDUM

TO: Board of Commissioners
CC: Lakefront Team
FROM: Lisa Sheppard, Executive Director
SUBJECT: Discussion on any Lakefront Operational Changes for 2026
DATE: December 22, 2025

At the December Committee meeting, a presentation of Beach Operations was given to the Board, and a series of questions were posed to the Board for consideration. As is customary following each Lakefront season, the Board and staff reviewed the survey results and discussed whether any operational adjustments should be made for the upcoming season. Based on the beach passholder survey feedback and input from the community and Board members, I recommend that we review and work towards a consensus on the following topics:

- Does the Board want to extend in-season operating hours? If yes, until when?
 - Current hours are 10:00 am - 7:00 pm
 - Staff provided the additional costs associated with extending operational hours.
- Does the Board want to add beach ambassadors after in-season operating hours? If yes, until when?
 - Staff provided the additional costs associated with adding staff after hours.
- 2026 Daily Admission and Season Pass Model
 - Does the Board want to make any changes to the Daily Admission and Season Pass Model used in 2025?
- Should we continue the reciprocal agreement with the Northbrook Park District?
 - It was the Board's consensus at the December Committee meeting to continue the reciprocal agreement with NBPD.
- Does the Board want to expand the swim zone?
 - Staff will present the feasibility of offering an expanded swim zone.
 - Staff presented the safety concerns raised by boaters regarding the expanded swim zone.
 - Staff provided additional costs associated with increasing the swim zone.
- Does the Board want to increase cart service?
 - It was the Board's consensus at the December Committee meeting not to extend cart service, keeping it the same as presented.
- Is there anything more we can do regarding rocks on the Beach?
 - It was the Board's consensus at the December Committee meeting to provide more education/signage on why rocks at the beach are naturally occurring.
- Does the Board want to extend services after Labor Day? If so, what service should be expanded?
 - Staff provided the additional costs associated with extending services.

Parking is managed by the Village, but the Park District is collaborating with them on potential solutions. Staff provided an overview of parking protocols at surrounding beaches. The Village will hold a public meeting regarding Lakefront Park parking in 2026.

2026 Lakefront Operations

Adam Wohl and Bobby Collins



Agenda

1. In-season Operating Hours
2. Daily Admission and Season Pass Model
3. Northbrook Agreement
4. Swim Zone
5. Cart Service Operating Hours
6. Rocks on Beach
7. Post-Season Operations
8. Information on Parking

Beach Financials

	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025
Total Revenue	\$318,666	\$313,517	\$319,725	\$285,509	\$254,708	\$551,017	\$384,352	\$349,736	\$392,177	\$380,330
Pass Revenue	\$60,522	\$54,530	\$55,223	\$54,330	\$255,378	\$468,572	\$304,316	\$252,540	\$280,458	\$268,070
Daily Admission Revenue	\$206,781	\$194,673	\$224,572	\$197,904	\$0	\$58,400	\$58,229	\$60,170	\$76,260	\$73,092
Total Visit Revenue	\$267,303	\$249,203	\$279,795	\$252,234	\$255,378	\$526,972	\$362,545	\$312,710	\$356,718	\$341,162
Total Expenses	\$269,973	\$257,546	\$248,460	\$249,458	\$277,682	\$327,044	\$287,964	\$343,526	\$357,323	\$379,607
Overall Financials	\$48,693	\$55,971	\$71,265	\$36,051	(\$22,974)	\$223,973	\$96,388	\$6,210	\$34,854	\$723

Beach Visits

	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025
Resident Pass Visit	N/A	3,797	3,705	4,054	38,253	17,591	8,425	10,507	12,857	10,280
Non-Resident Pass Visit	N/A	1,488	1,480	1,474	13,516	11,887	5,818	6,376	9,917	8,089
Total Pass Visits	N/A	5,285	5,185	5,528	51,769	29,478	14,243	16,883	22,774	18,369
Resident Daily Visit	N/A	2,166	3,561	4,161	-	434	944	991	1,109	919
Non-Resident Daily Visit	N/A	8,243	8,836	11,670	-	2,702	2,429	2,418	2,623	2,586
Total Daily Visits	N/A	10,409	12,397	15,831	-	3,136	3,373	3,409	3,732	3,505
Total Visits	25,848	15,694	17,582	21,359	51,769	32,614	17,616	20,292	26,506	21,874
Revenue per Visit	\$10.33	\$15.88	\$15.91	\$11.81	\$4.93	\$16.16	\$20.58	\$15.41	\$13.46	\$15.60
Cost per Visit	\$10.44	\$16.41	\$14.13	\$11.68	\$5.36	\$10.03	\$16.35	\$16.93	\$13.48	\$17.35

1. In-season Operating Hours



Current Operations

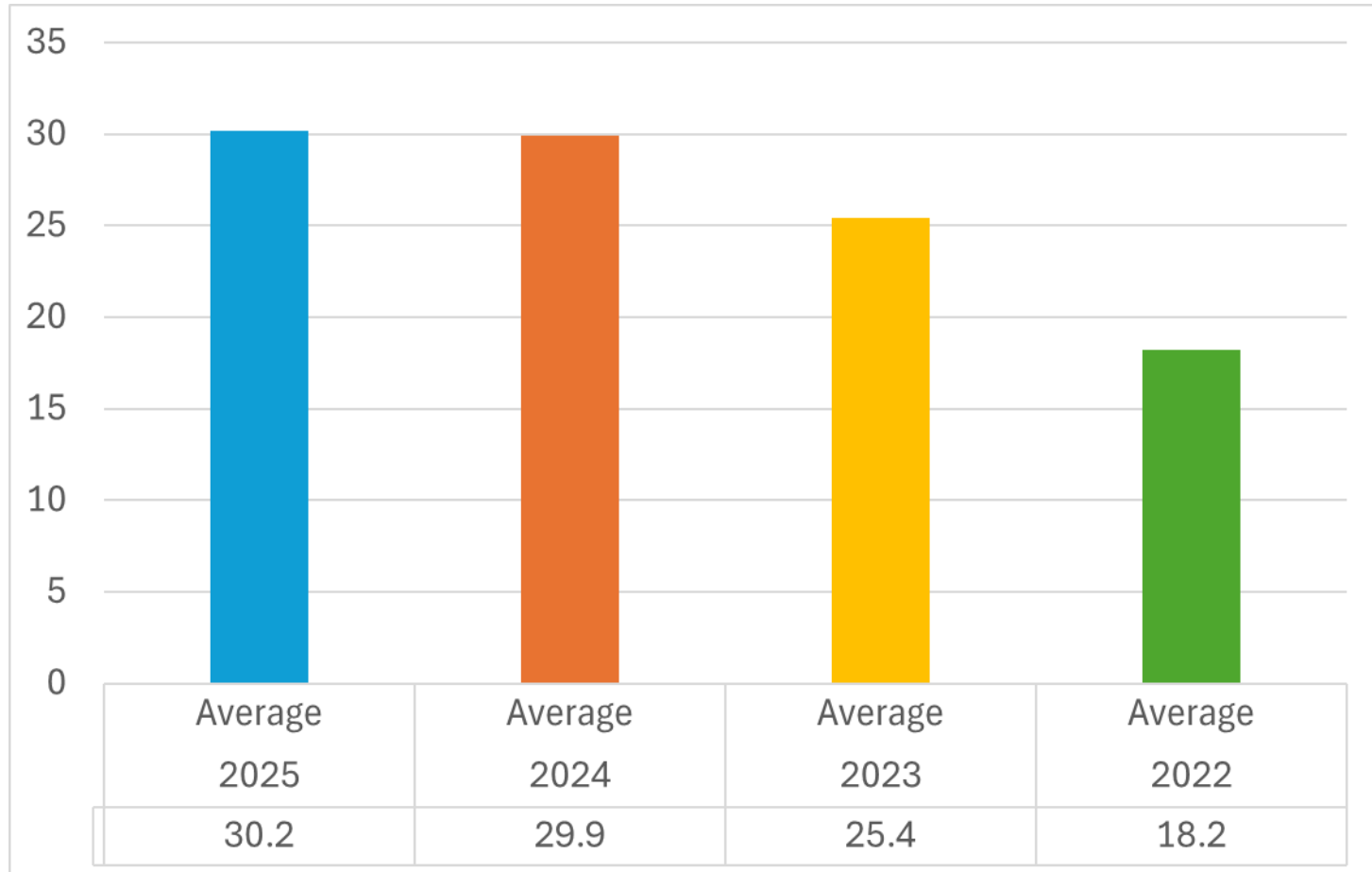
- Lifeguards and Passes/Admission required from 10 AM-7 PM
- Staff onsite from approximately 9 AM-7:30 PM
- Cashiers begin checking in guests at 9:45 AM
- At 10 AM, staff announce that pass checks are starting and clear anyone without beach access from the beach.
- Stop charging admission and checking passes at 7 PM

Lifeguarded and Admission Hours Comparison

Glencoe	Highland Park	Winnetka	Wilmette	City of Lake Forest	Lake Bluff
10 AM-7 PM	10 AM-6 PM	9 AM-Dusk	10 AM-8 PM	9 AM-7 PM	9 AM-7 PM



Average Weekday Visits 5-7 PM



*includes daily admission and pass visits

Financial Impact

Increasing Operating Hours

Financial Impact per 1 hour of additional operating hours

Assumptions:

- 1 manager, 2 cashiers, and 3 lifeguards
- ~100 days in season, but only ~80 will remain open due to early closures (temperatures, inclement weather, etc.)
- ~10% for FICA/IMRF

Financial Impact per 1 hour of additional operating hours	Rate	# Staff	# days	# hours	Hourly Cost	Season Cost	FICA/IMRF
Manager	\$22.00	1	80	1	\$22.00	\$1,760	\$1,936
Cashier	\$15.00	2	80	1	\$30.00	\$2,400	\$2,640
Lifeguard	\$17.00	3	80	1	\$51.00	\$4,080	\$4,488
Totals		6			\$103.00	\$8,240	\$9,064



After Hours Staffing Comparison

Glencoe	Highland Park	Winnetka	Wilmette	City of Lake Forest	Lake Bluff
None	Internal Park Ambassador until 12 AM	Internal Park Ambassador until 10 PM	Internal Security until 12 AM	Parking Attendant until 11 PM	Night Manager 7-10 PM Security 10 PM-1 AM



Financial Impact

After Operating Hours

Assumptions:

- 2 internal beach ambassadors
 - Ordinance/rule enforcement only (calling public safety)
 - Not able to manage crowd control
 - Pick up garbage/clean bathrooms
- Minimum 3-hour coverage
- ~100 days in season, but only ~80 will remain open due to early closures (temperatures, inclement weather, etc.)
- ~10% for FICA/IMRF

Financial Impact for staff presence after hours	Rate	# Staff	# days	# hours	Hourly Cost	Season Cost	FICA/IMRF
Beach Ambassador (until 10:30 PM)	\$25.00	2	80	3	\$50.00	\$12,000	\$13,200
Beach Ambassador (until 12:30 AM)	\$25.00	2	80	5	\$50.00	\$20,000	\$22,000



In-season Operating Hours (Board Discussion)

- Does the board want to extend hours of operation in-season (Memorial Day-Labor Day)?
 - If yes, until when?
- Does the board want to add beach ambassadors after regular operating hours?
 - If yes, until when?

2. Daily Admission and Season Pass Model



Framework for Operations

State Requirements and Laws

- Use of Public Parks & Beaches
 - What the Law Says
 - Illinois Human Rights Act
 - Public beaches are public accommodations. You can't deny access in a way that is unfair or discriminatory.
 - Equal Protection (U.S. Constitution): Cities can charge non-residents more but cannot ban them from a public beach.
 - What Park Districts Can Do
 - Charge reasonable higher non-resident fees
 - Require beach passes
 - Use capacity limits for safety
 - What Park Districts Cannot Do
 - Prohibit non-residents
 - Make beaches “residents only”



Framework for Operations

Categories of Service/Fees and Charges Policy

- Non-residents will pay 100% more than residents for season passes and daily admission.



Current Model

- Season Passes
 - Glencoe Beach Pass
 - Residents \$38
 - Non-residents \$76
 - Guest Passes (10 visits)
 - Residents \$50 (\$5/visit)
 - Non-residents \$100 (\$10/visit)
- Daily Admission
 - \$12 Residents
 - \$24 Non-residents
 - Monday–Friday after 12 PM



Q2 Please rate the value in relation to fees of your Beach Season pass:

Answered: 236 Skipped: 0

3.9★
average rating



	POOR	FAIR	GOOD	VERY GOOD	EXCELLENT	TOTAL	WEIGHTED AVERAGE
☆	2.12% 5	9.75% 23	23.73% 56	26.69% 63	37.71% 89	236	3.88

*4.2 in 2024 and 4.1 in 2023



Comparison

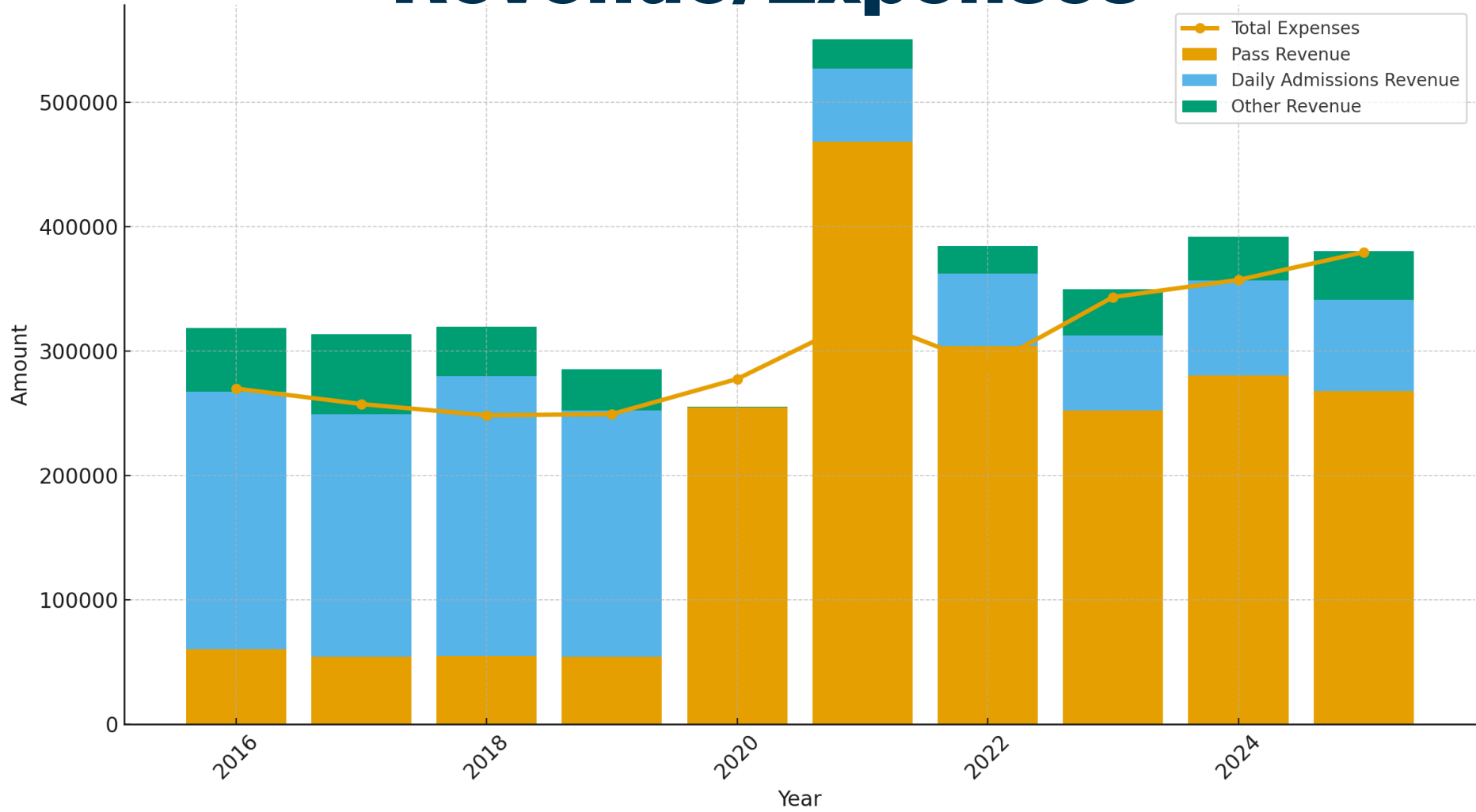
Daily Admission

In-Season During Operating Hours

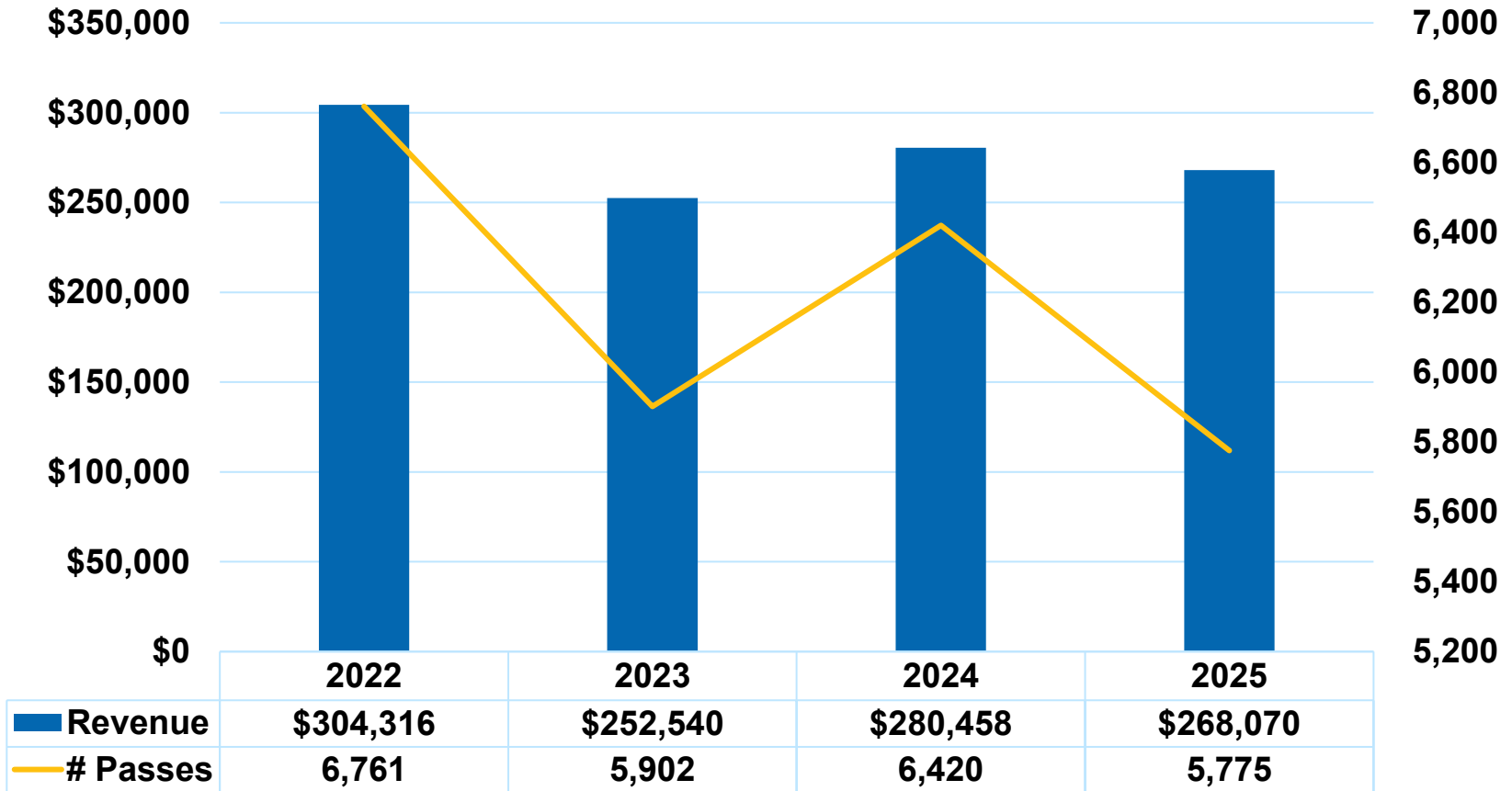
	Glencoe	Highland Park	Winnetka	Wilmette	City of Lake Forest	Lake Bluff
Residents	\$12	Free	\$12	Main Beach \$11 South Beach \$5	Free	Free
Non-Residents	\$24	\$10	\$24	Main Beach \$17 South Beach \$10	\$25	\$25
2026 Plans (R/NR)	TBD	TBD	Weekdays \$13/26 Weekends \$15/30	Same as 2025	TBD	TBD
	Season Passes					
	Glencoe	Highland Park	Winnetka	Wilmette	City of Lake Forest	Lake Bluff
Residents	\$38	Free	\$125 1 st person \$15 additional	\$66 1 st person \$35 additional	Free	Free
Non-Residents	\$76	\$100 1 st person \$25 additional	\$250 \$25 additional	\$166 1 st person \$69 additional	N/A	N/A
Family of 4 (R/NR)	\$152/304	Free/\$175	\$170/325	\$171/373	Free/N/A	Free/N/A



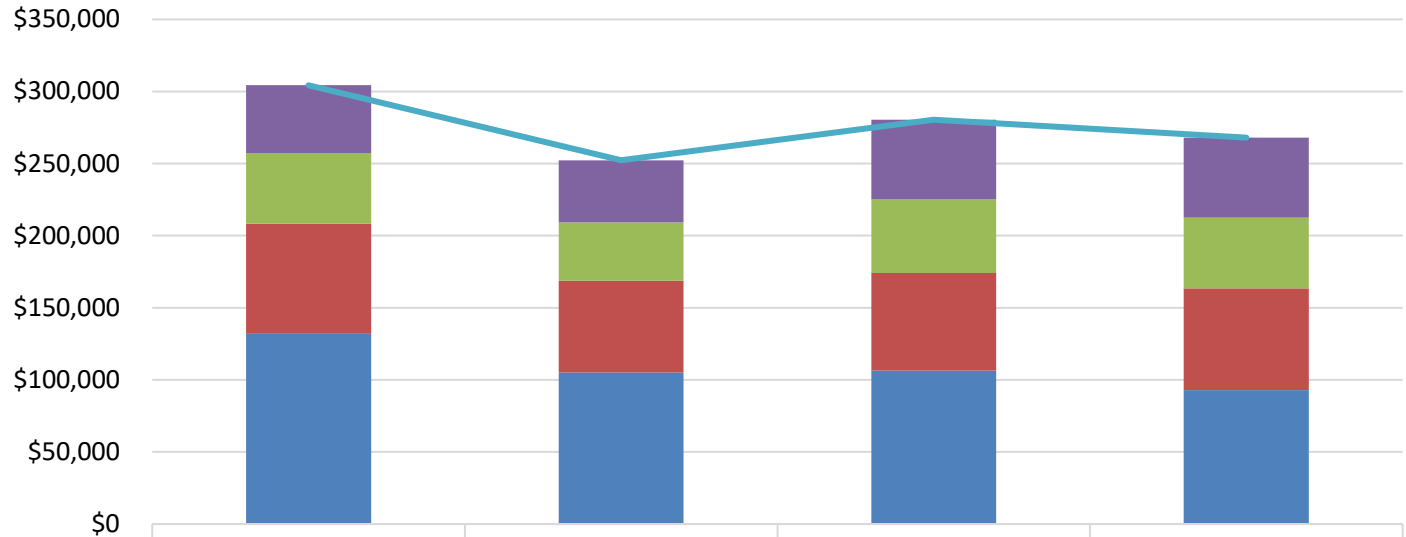
10-year data of Revenue/Expenses



Pass Sales



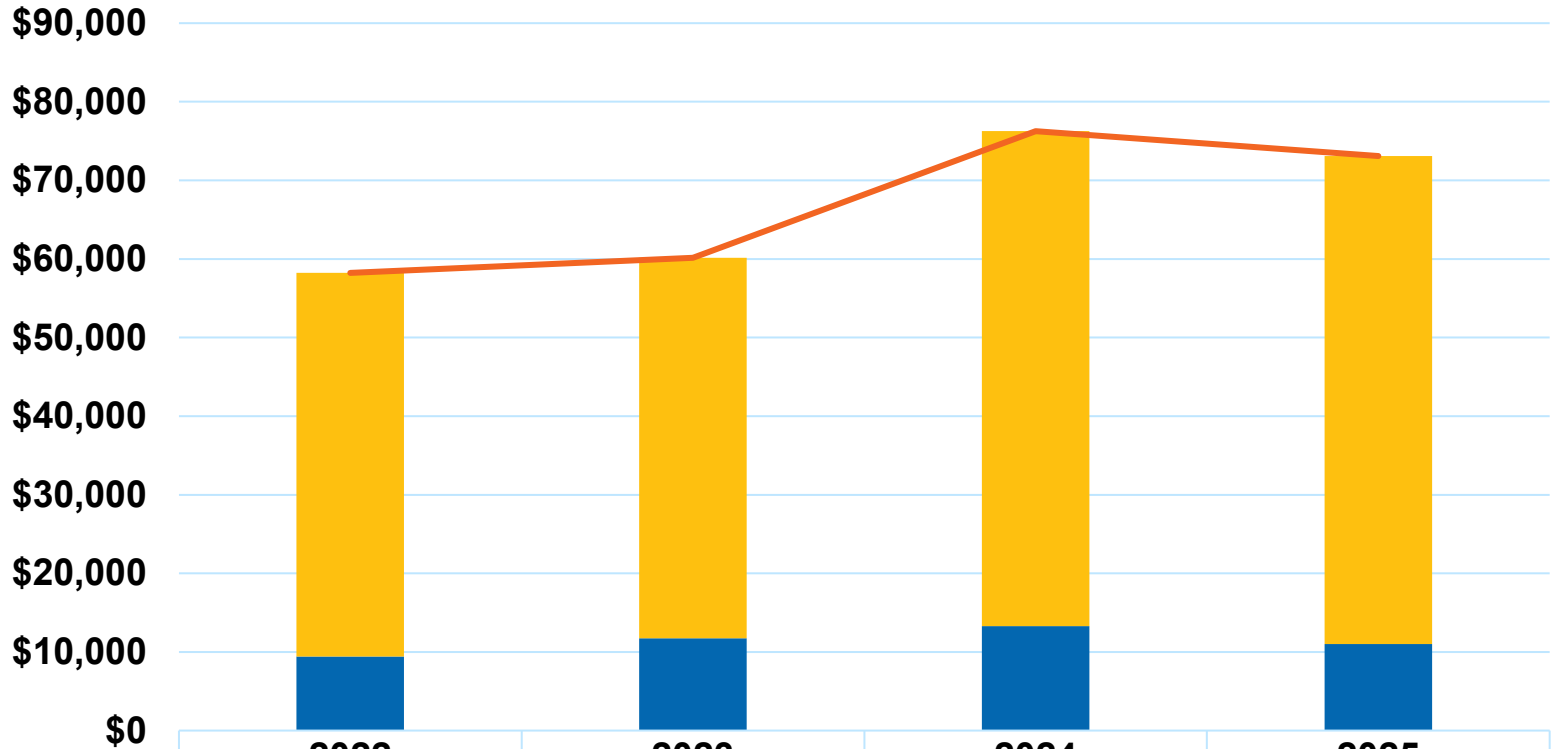
Pass Revenue



	2022 Actual	2023 Actual	2024 Actual	2025 Projected
Guest	\$47,001	\$43,240	\$55,336	\$55,500
Northbrook Resident	\$49,105	\$40,355	\$51,048	\$49,172
Non-Resident	\$76,225	\$63,560	\$67,694	\$70,564
Resident	\$131,985	\$105,175	\$106,380	\$92,834
Total	\$304,316	\$252,330	\$280,458	\$268,070



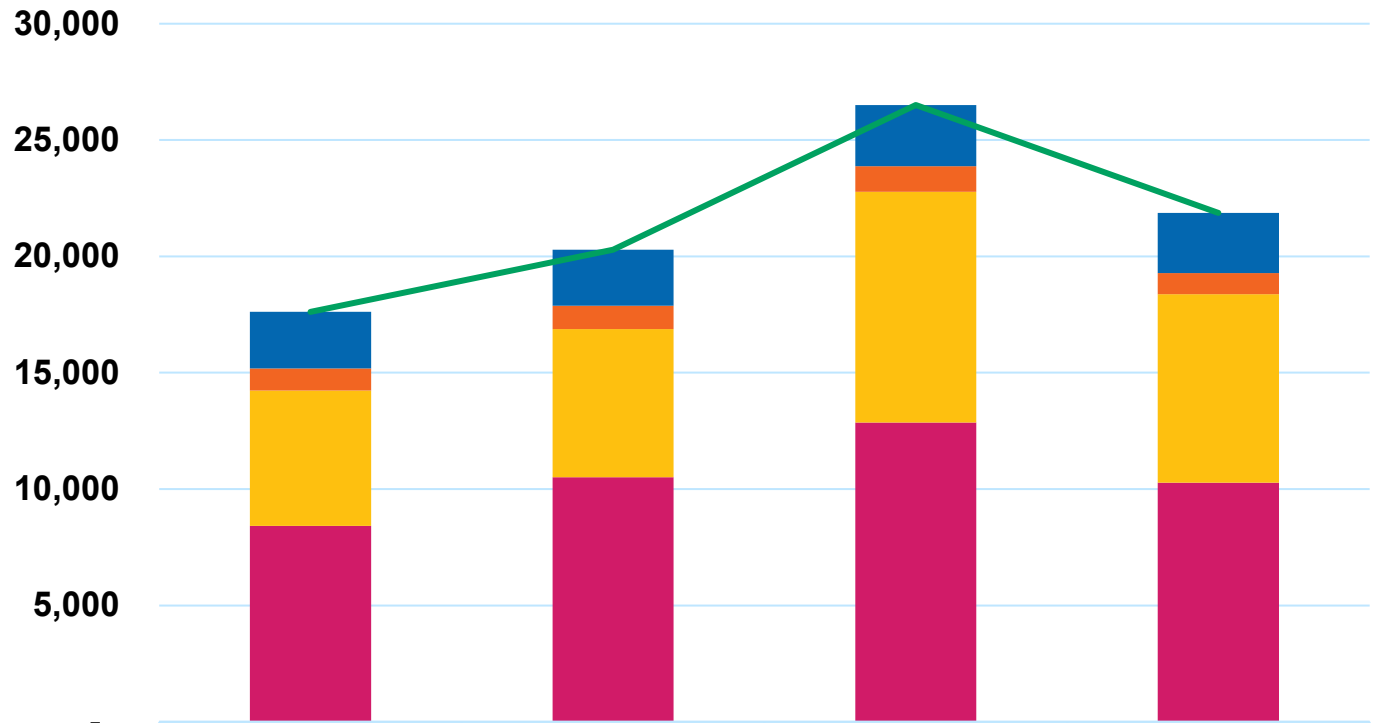
Daily Admission



	2022	2023	2024	2025
Non-Resident	\$48,789	\$48,420	\$62,952	\$62,064
Resident	\$9,440	\$11,750	\$13,308	\$11,028
Total	\$58,229	\$60,170	\$76,260	\$73,092



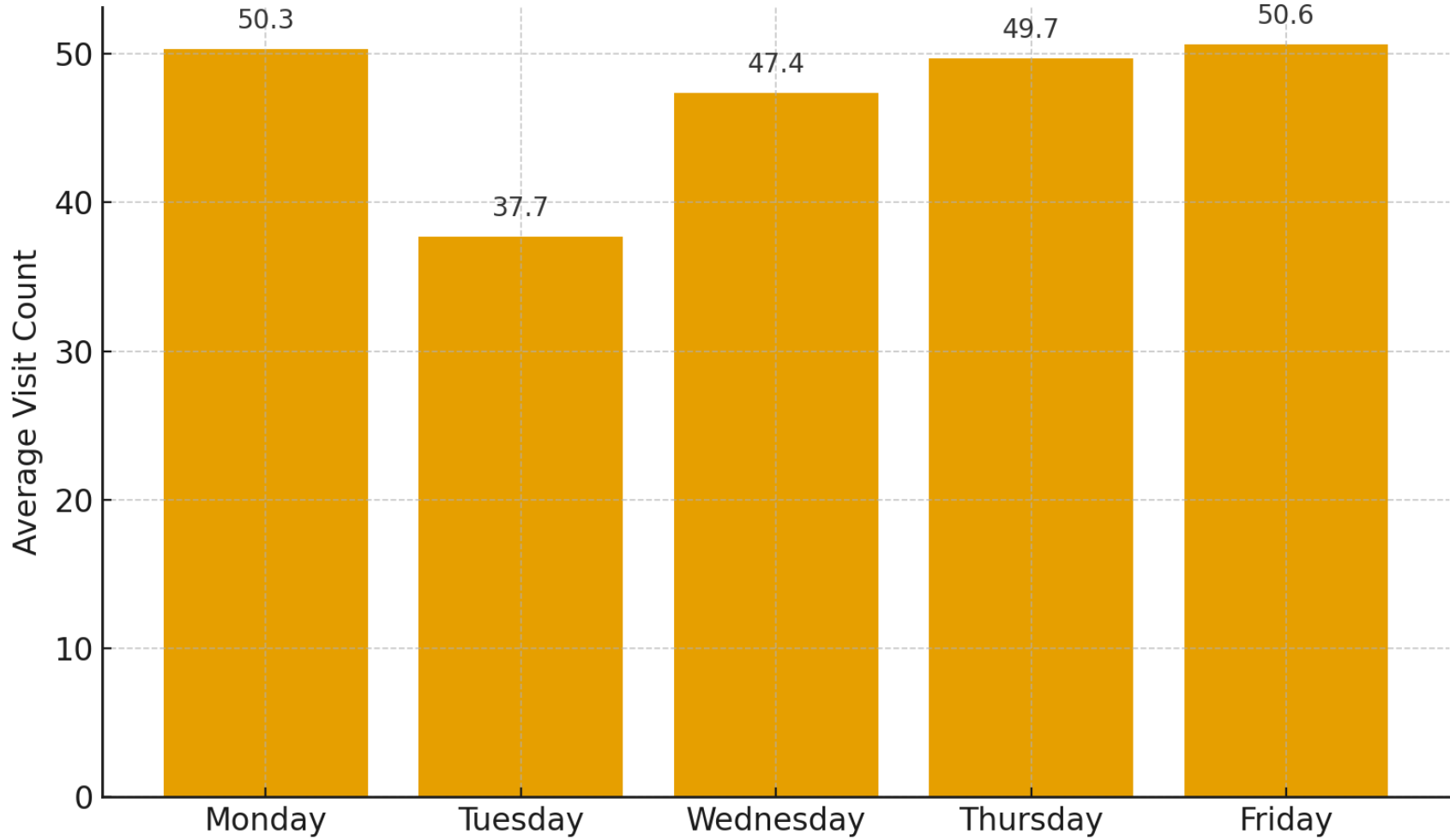
Annual Attendance



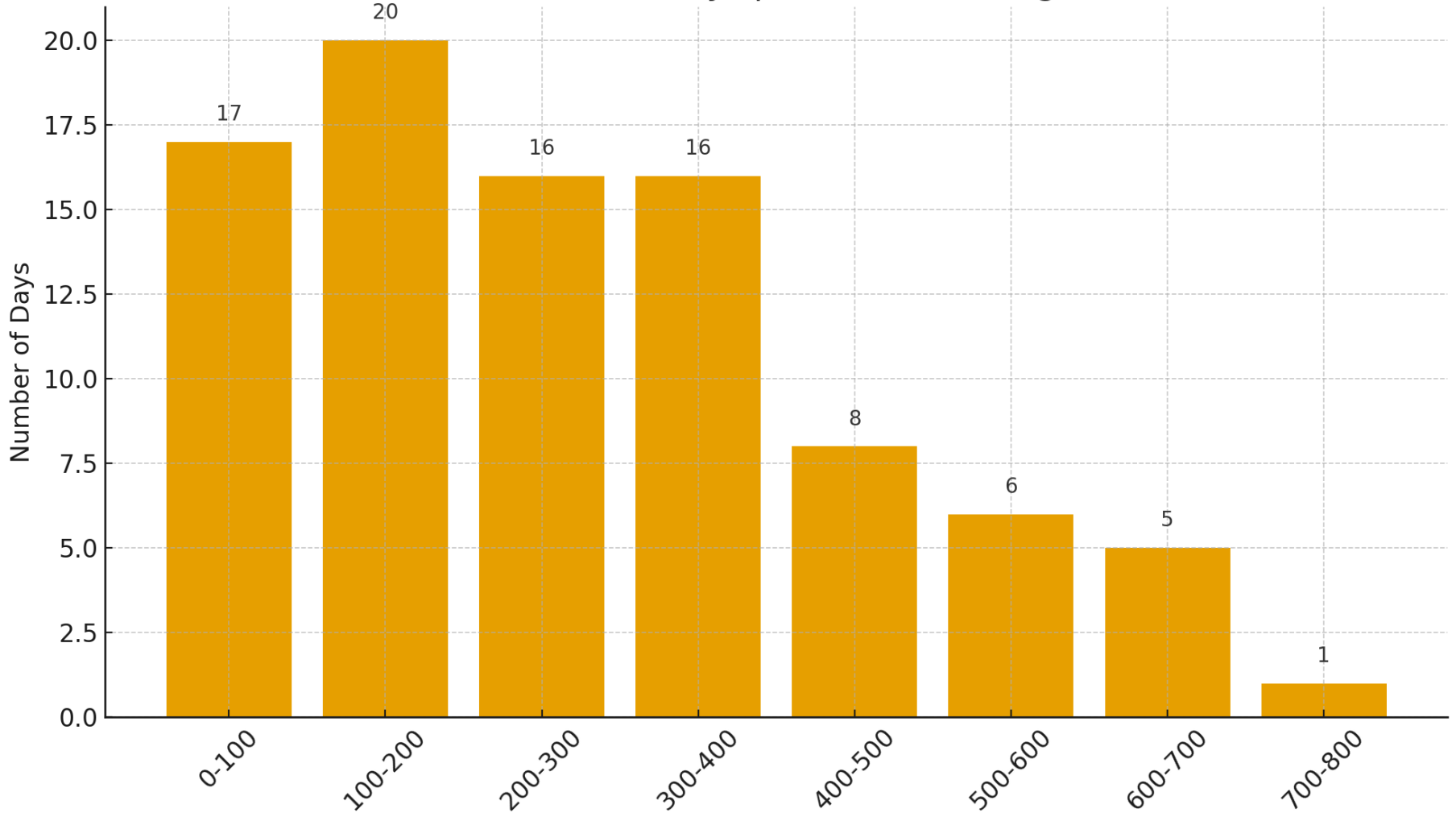
	2022	2023	2024	2025
Non-Resident Daily Visit	2,429	2,418	2,623	2,586
Resident Daily Visit	944	991	1,109	919
Non-Resident Pass Visit	5,818	6,376	9,917	8,089
Resident Pass Visit	8,425	10,507	12,857	10,280
Total Visits	17,616	20,292	26,506	21,874



Average Visits by Weekday (Before 12 PM)



Number of Days per 100-Visit Range



*visits over 9 hours (10 AM-7 PM)







Measure distance ✕

Click on the map to add to your path

Total area: 56,627.41 ft² (5,260.86 m²)

Total distance: 1,073.96 ft (327.34 m)

Capacity by Density Level

In 2025, our average visits per day was ≈ 272 people per day

High-Density / Crowded (50 sq ft/person)

Very Full/Crowded

$30,932 \div 50 \text{ sq ft/person} \approx 619$ people

Typical Beach Use (Comfortable Active Use: ~ 75 sq ft/person)

Allows towels, bags, movement, but still busy.

$30,932 \div 75 \text{ sq ft/person} \approx 412$ people

Comfortable Family Beach Standard (100 sq ft/person)

Common for suburban lakefronts where strollers, umbrellas, and family setups are common.

$30,932 \div 100 \text{ sq ft/person} \approx 309$ people

Low-Density Premium Comfort (150 sq ft/person)

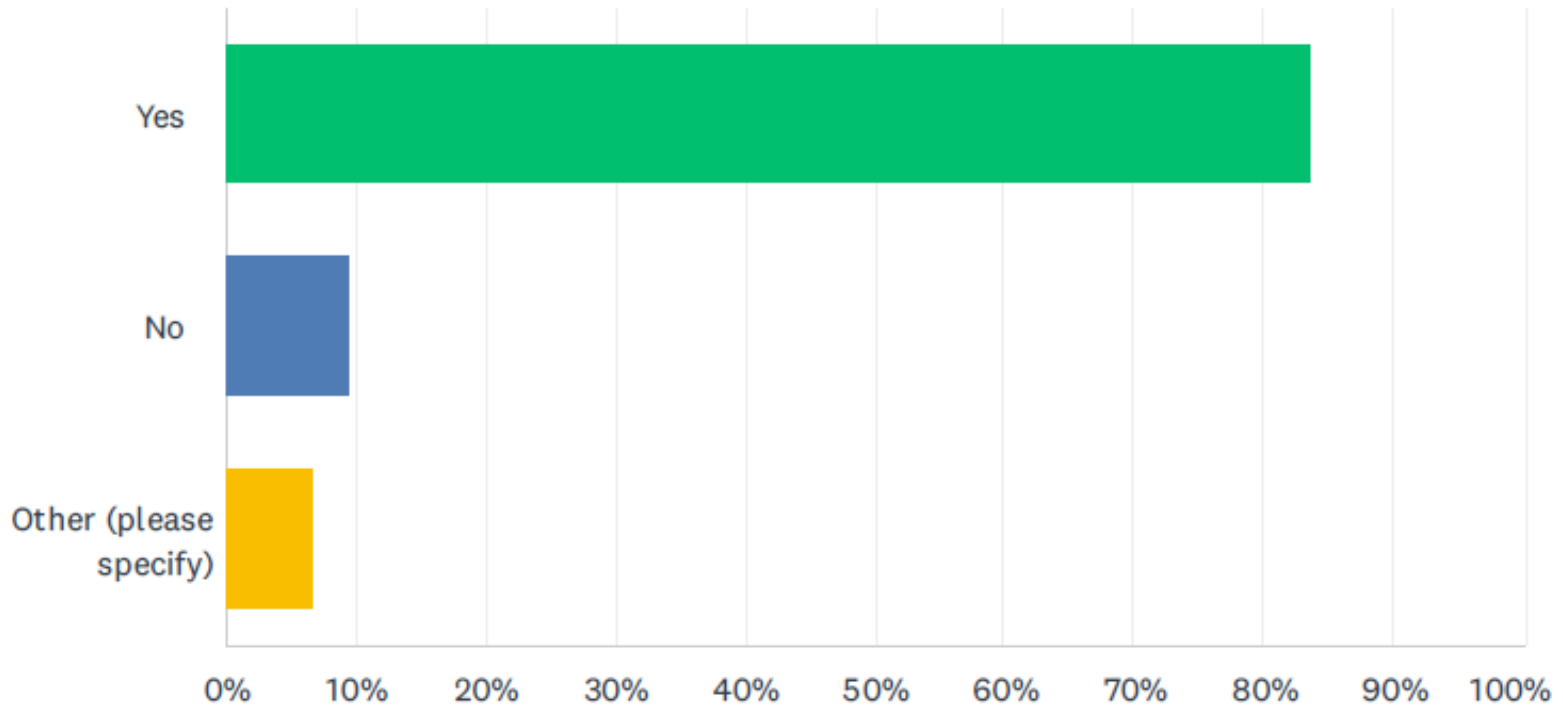
Provides ample room, reduces crowding complaints, improves sightlines.

$30,932 \div 150 \text{ sq ft/person} \approx 206$ people



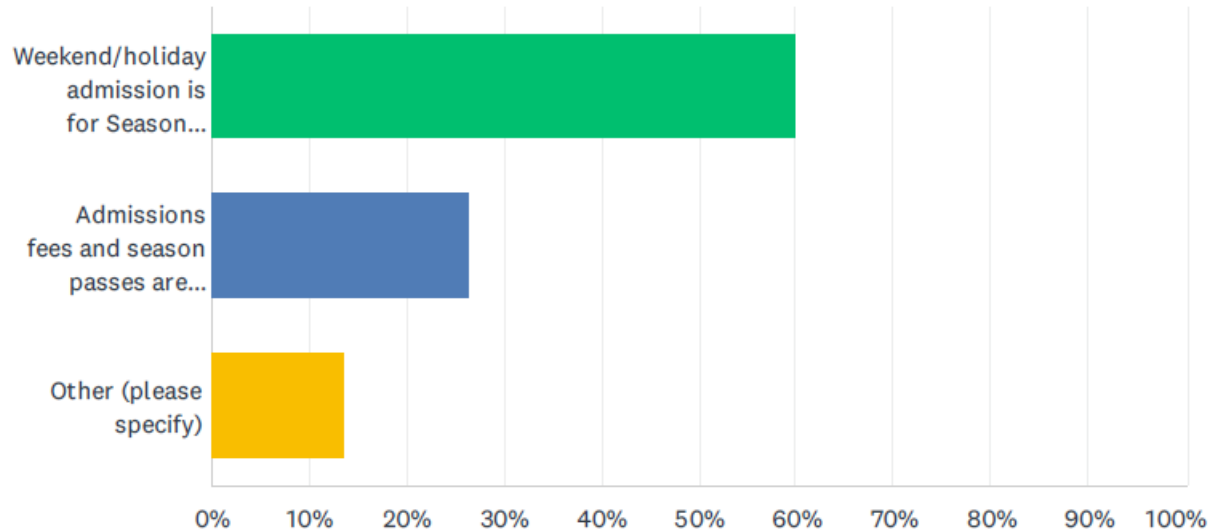
Were you satisfied with the number of people at the beach when visiting?

Answered: 219 Skipped: 17

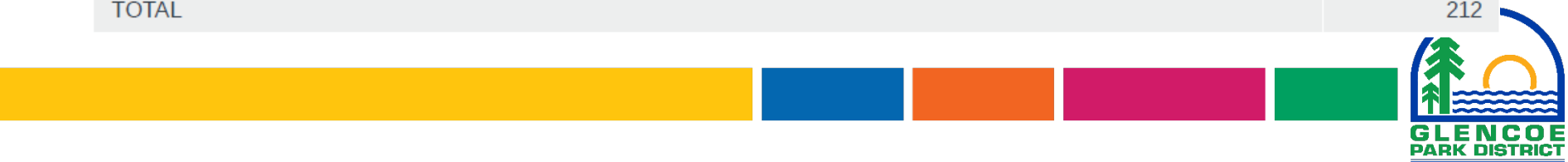


Q11 The Glencoe Park District is currently assessing options for next season. Please select the option you like best.

Answered: 212 Skipped: 24



ANSWER CHOICES	RESPONSES
Weekend/holiday admission is for Season Passholders only. Daily admissions can be purchased on weekdays after 12pm.	59.91% 127
Admissions fees and season passes are accepted during all operating hours.	26.42% 56
Other (please specify)	13.68% 29
TOTAL	212

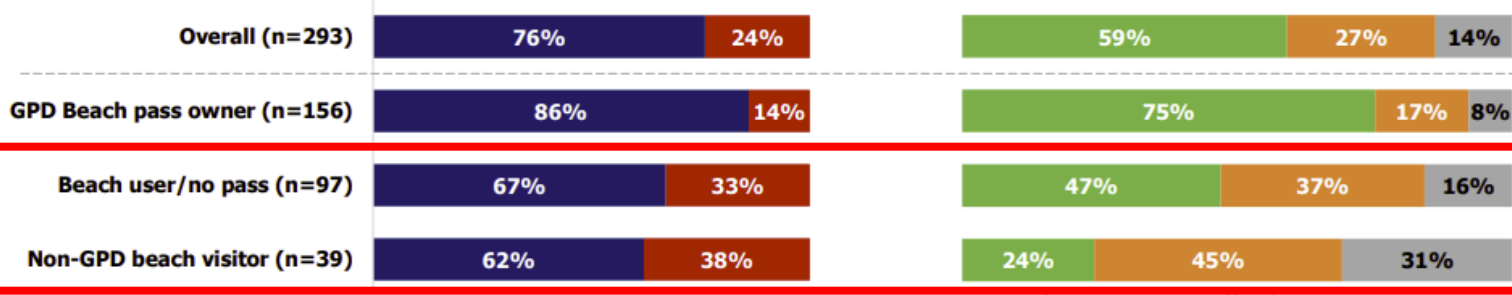


By a 3:1 margin, all residents (and especially 2023 Beach pass holders) support the current policy regarding beach access. Even two-thirds of non-pass holders who used the Glencoe Beach in the past year approve.

- When asked if they prefer the current policy vs. removing restrictions for non-pass (fee-paying) users, most (59%) still prefer the existing policy, though half as many (27%) support the alternative. Note that recent passholders are most in favor of keeping the status quo (75%), whereas non-pass beach users are more evenly divided.
- Overall, 14% (especially non-beach pass holders) offer an alternative suggestion, most often allowing access to Glencoe residents only (n=12 – see next page), not charging any fees to residents (n=8) and/or raising non-resident fees (n=4). Another n=3 feel that those who only walk along or near the beach should have access without a fee.

Support/Oppose Limiting Glencoe Beach to Season Pass Holders on Weekday Mornings, Weekends, and Summer Holidays?

Which Glencoe Beach Access Option Do You Support Most?



■ Support
■ Oppose

■ Continue current policy*
■ Allow access to all with season passes or paying fees during all operating hours
■ Other suggestion

*Continue to allow only season pass holders beach access on weekday mornings, weekends, and on holidays, and non-pass holders can pay for admission to the beach all other days/times (the current policy).

Model Examples

Board Discussion

- Current Model
- Limited Daily Admission Examples
 - After Certain Hours
 - Limited Capacity
 - Weekday versus Weekends
 - Dynamic Pricing
- Daily and Pass Allowed 7-days per Week



**Does the Board want to
make any changes to the
Daily Admission and
Season Pass Model used in
2025?**



3. Northbrook Agreement Discussion



Northbrook Agreement

Glencoe Residents

- Resident rates at Northbrook's two pools
- Resident rates at Northbrook's aquatics programs
- Resident rates at Northbrook's Dog Park

Northbrook Residents

- Resident rates at Glencoe Beach for season passes only



Pass Data

	2023			2024			2025		
	Revenue	Visits	Rev/Visit	Revenue	Visits	Rev/Visit	Revenue	Visits	Rev/Visit
Glencoe Beach	\$48,455	3,467	\$13.98	\$51,048	1,801	\$28.34	\$49,172	1,724	\$28.52
Northbrook Pools	\$7,267	595	\$12.21	\$10,636	757	\$14.05	\$11,116	956	\$11.06



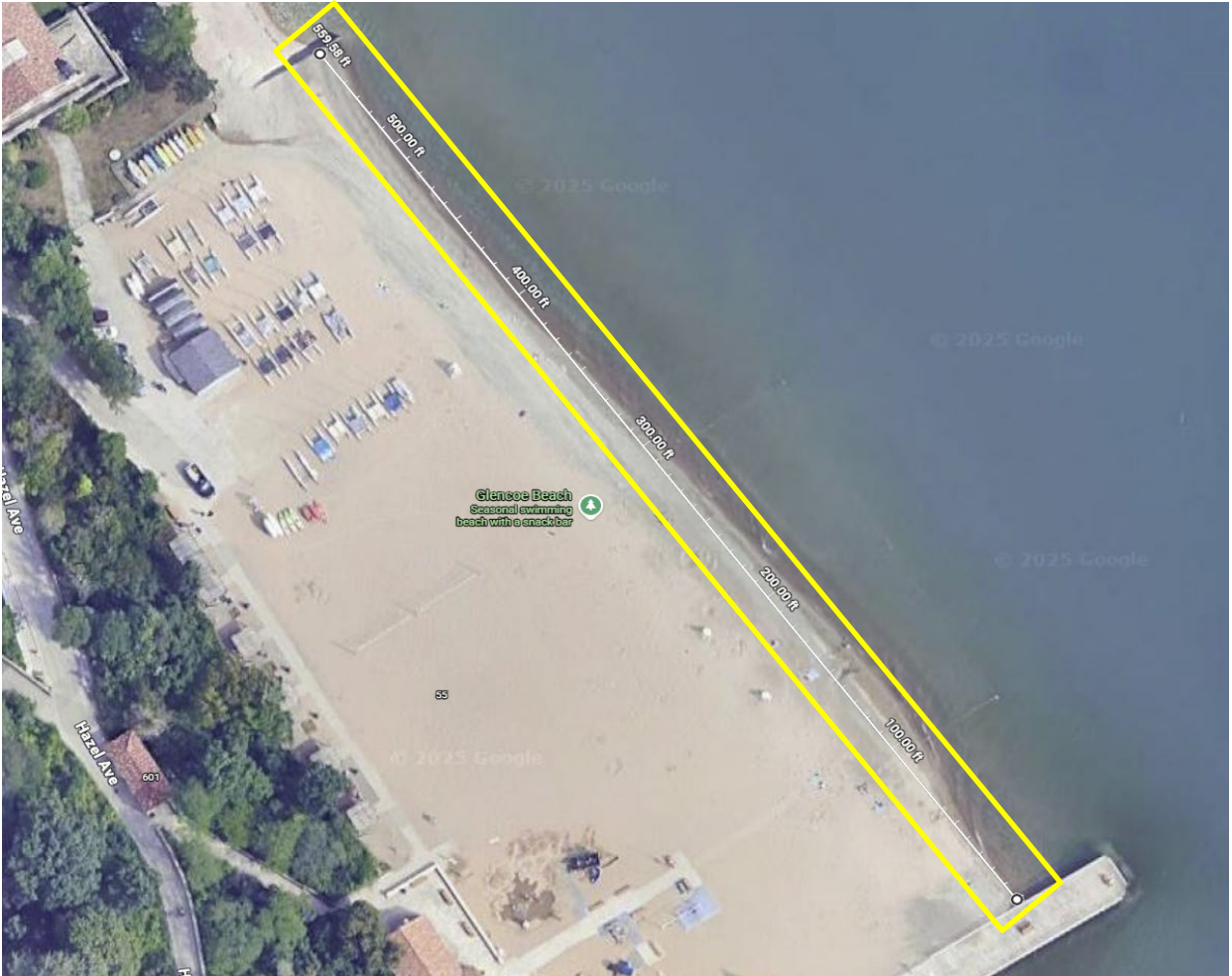
**Board consensus at the
December Committee
meeting to continue the
reciprocal agreement with
the NBPD.**



4. Swim Zone Discussion

Beach Shoreline

Pier to Jetty
is ~560'



Swim Zone



Current Operations

- Swim zone is 200' X 50'
- 3 lifeguards on duty during operational hours
- Zone Size Requirements:
 - Must meet the 30 second standard: Lifeguards need to be able to effectively scan the whole zone in 10 seconds and get to the further point in 20 seconds
 - Need to validate that all lifeguards can successfully meet that standard for the zones

Swim Zone

Question: I find the swim zone to be:

ANSWER CHOICES	RESPONSES	
Seldomly busy	13.70%	30
Busy on weekdays (Mon - Fri)	3.65%	8
Busy every weekend (Sat & Sun)	24.20%	53
Sometimes busy on the weekends (Sat & Sun)	48.86%	107
Busy all the time	9.59%	21
TOTAL		219

Operational and Financial Impact

Operational Impact

- 4 lifeguards on duty during operational hours
- Narrows boater launch area for sailboat, kayaks, and paddleboards
- Increase risk of paddleboards and kayaks entering swim zone due to lake conditions

Financial Impact

Assumptions:

- ~100 days in season, but only ~80 will remain open due to early closures (temperatures, inclement weather, etc.)
- ~10% for FICA/IMRF

Increasing Swim Zone	Rate	# Staff	# days	# hours	Hourly Cost	Season Cost	FICA/IMRF
Lifeguard	\$17.00	1	80	10	\$17.00	\$13,600	\$14,960



**Does the board want to
expand the swim zone?**



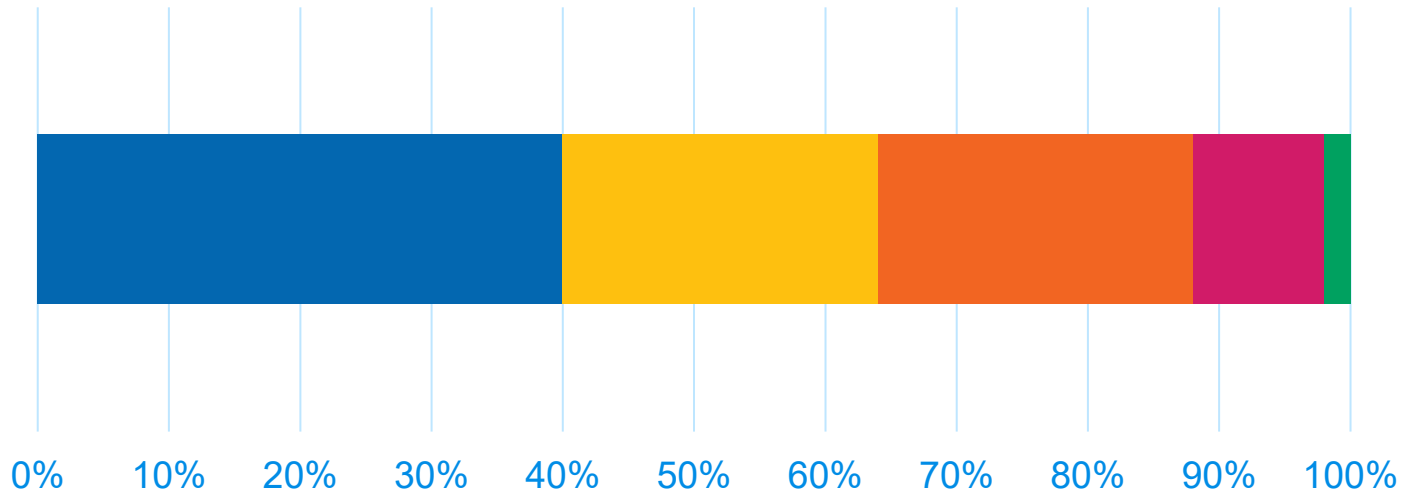
5. Courtesy Cart Service Discussion

Current Operations

- Courtesy Cart Service is provided:
 - 7-days per week
 - 10 AM-5 PM
 - 1 shift per day
- Transport patrons from parking to area at the end of the boardwalk at beach level
- After 5 PM, managers will provide ADA service upon request



Survey Feedback



	Beach Cart
■ Excellent	40%
■ Very Good	24%
■ Good	24%
■ Fair	10%
■ Poor	2%



Operational and Financial Impact

Operational Impact

- Increase # of staff hired per season
- Increased cost based on # hours

Financial Impact

Assumptions:

- ~100 days in season, but only ~80 will remain open due to early closures (temperatures, inclement weather, etc.)
- ~10% for FICA/IMRF

Financial Impact	Rate	# Staff	# days	# hours	Hourly Cost	Season Cost	FICA/IMRF
Cart Driver (until 6 PM)	\$17.00	1	80	1	\$17.00	\$1,360	\$1,496
Cart Driver (until 7 PM)	\$17.00	1	80	2	\$34.00	\$2,720	\$2,992
Cart Driver (until 8 PM)	\$17.00	1	80	3	\$51.00	\$4,080	\$4,488
Cart Driver (until 9 PM)	\$17.00	1	80	4	\$68.00	\$5,440	\$5,984

**Board consensus at the
December Committee
meeting not to extend cart
service, keeping it the
same as present.**



6. Discussion around rocks on beach

Beach Conditions

- Rocks are naturally occurring on our beach
- Current Beach Grooming
 - Commercial Rock Picker
 - 2 days per week (Mondays and Fridays)
 - Done before 9 AM
 - Up to 3 labor hours per grooming
 - Limited mobility
 - Cannot go in water or near shoreline



Survey Feedback

- 17% of respondents commented on rocks/sand
- “Rocks make swimming painful / difficult”

**Board consensus at the
December Committee
meeting to provide more
education/signage on why
rocks at the beach are
naturally occurring.**



7. Discussion on Operation changes after Labor Day

Current Operations

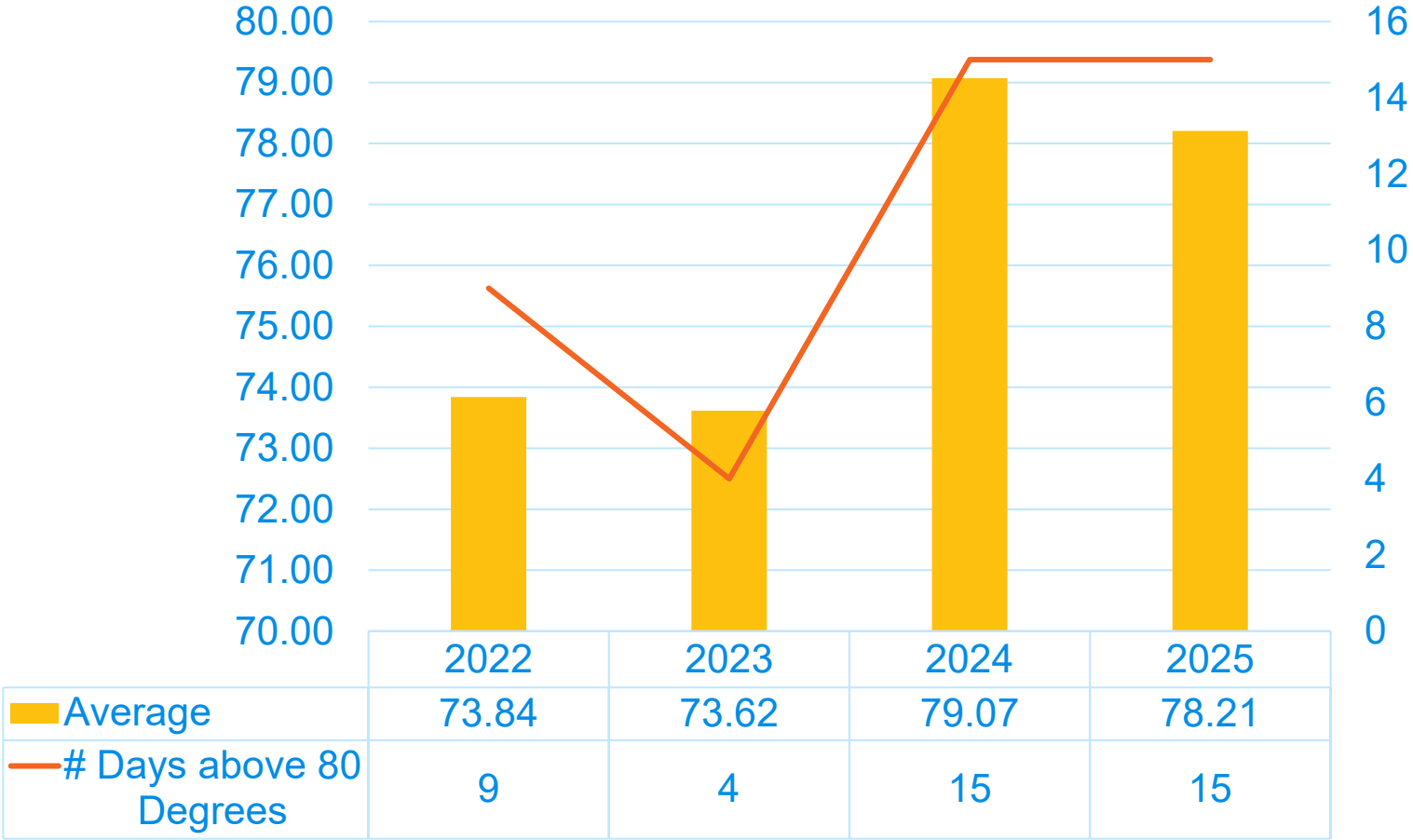
- Beach is treated as a park
- No dedicated staff on site
- Maintenance
 - Daily in the AM
 - Garbage Removal
 - General Cleaning of walkways, sun shelters, and trellis area
 - Beach House cleaned prior to opening
- Beach House bathrooms available on days temperature is above 78 degrees (unsupervised)

Comparison

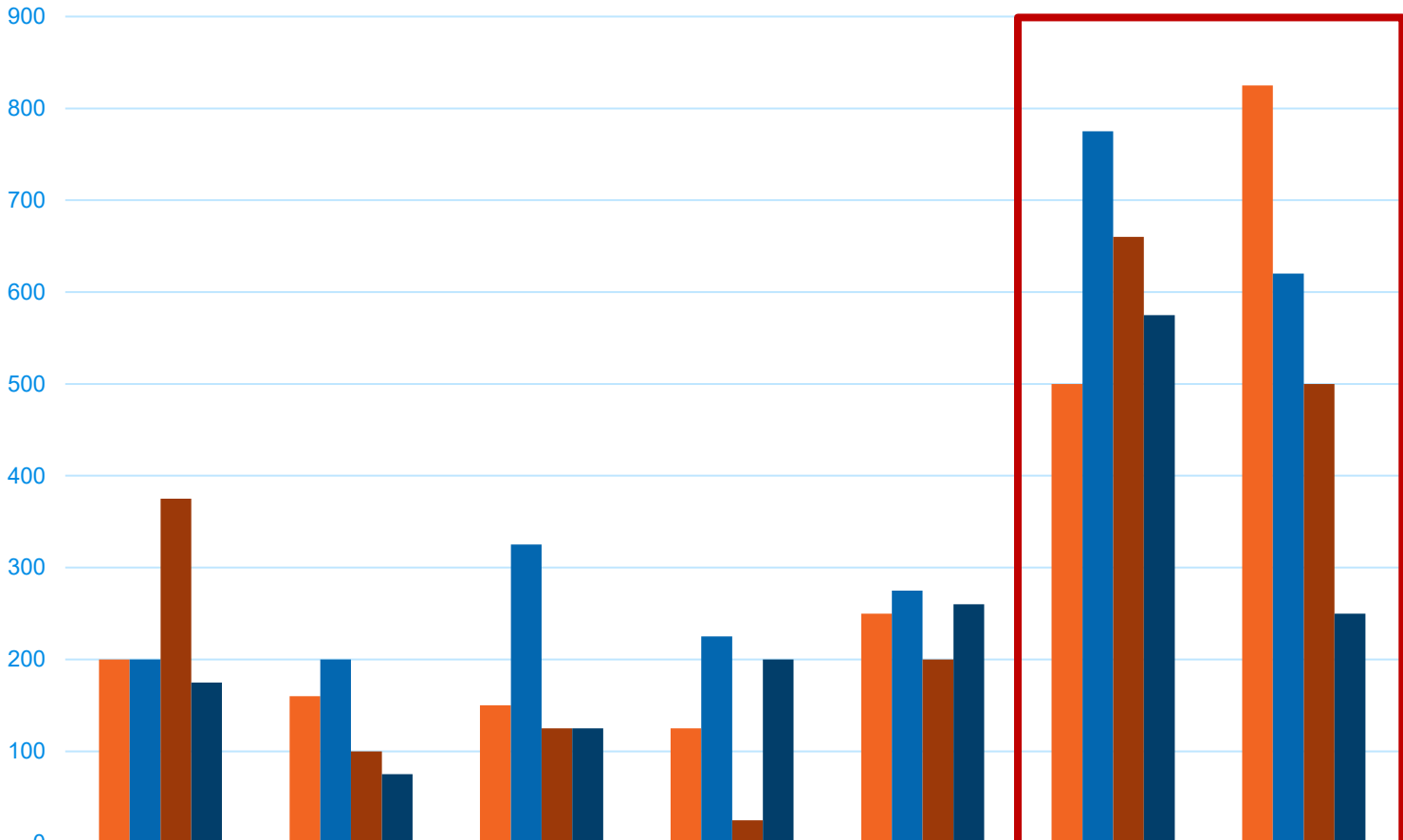
Glencoe	Highland Park	Winnetka	Wilmette	City of Lake Forest	Lake Bluff
Turns into Park No staff on site	Turns into Park No staff on site	Turns into Park No staff on site	Turns into Park Internal Security on Weekends	Turns into Park No staff on site	Turns into Park No staff on site



Weather in September



September Placer AI Data



	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
2025 Average	200	160	150	125	250	500	825
2024 Average	200	200	325	225	275	775	620
2023 Average	375	100	125	25	200	660	500
2022 Average	175	75	125	200	260	575	250



**What level of service do you
want us to explore for after
season?**



Examples to Consider

- Maintain current operations
- Add weekend Beach Ambassadors
- Add weekend skeleton crew
 - Manager, cashiers

Assumptions:

- Operating for ~12 days (Saturday/Sunday through mid-October)
- Maintaining same operation hours (10 AM-7 PM)
- ~10% for FICA/IMRF



Financial Impact – Example 1

- Weekends in September Only
- 2 Weekend Beach Ambassadors (9 AM-9 PM)
 - Hiring 4+ staff with a split shift
- Ordinance/rule enforcement only (calling public safety)
- Not able to manage crowd control
- Pick up garbage/clean bathrooms

	Rate	# Staff	# days	# hours	Hourly Cost	Season Cost	Cost+ FICA
Beach Ambassador	\$25.00	2	8	12	\$50	\$4,800	\$5,280



Financial Impact – Example 2

- Weekends in September Only
- 1 manager, 2 cashiers (10 AM-8 PM operating hours)
 - Hiring 2 managers, 4+ cashiers with split shifts
- No lifeguards
- Charge lesser R/NR Daily fee, free for pass holders

Financial Impact of Adding Services after Labor Day	Rate	# Staff	# days	# hours	Hourly Cost	Season Cost	Cost+ FICA
Managers	\$25.00	1	8	12	\$25	\$2,400	\$2,640
Cashiers	\$20.00	2	8	12	\$40	\$3,840	\$4,224
Totals		3			\$65	\$6,240	\$6,864

8. Information on Parking

	Glencoe	Highland Park	Winnetka	Wilmette	City of Lake Forest	Lake Bluff
Ownership	Village	Park District	Park District	Park District	City	Village Street parking
Restrictions	None	Permits required or pay to park kiosks Resident only in lower lot	Village Sticker or beach pass holder in lots Non-residents and/or non-pass holders Street parking	Purchase Season Permit Pay by day (limited availability)	Restricted parking lot to permits only	No restrictions on parking besides after 9 PM
Fees (R/NR)	Free	\$35/285	Free with Village Sticker or beach pass holder	Season \$40/203 Daily Weekday \$17/21 Daily Weekend \$21/26	Free/\$910	Free
Nearby Amenities	Tennis Courts, Playground, Overlooks	Playground by Upper Lot	Multiple Beaches with limited non beach amenities	Tennis Courts, Playground, Fitness Equipment, Lakeview Center	Overlook and Walking Paths	None



Rosewood Beach in Highland Park

- Park District owned
- Lower Lot
 - Residents Only (\$35)
- Upper Lot
 - Resident (\$35)
 - Non-resident (\$285)
 - Hourly Parking Kiosk
 - \$15 per hour with maximum 4 hours
- Internal Ticketers
 - Only 10% of tickets paid during summer
- Amenities
 - Playground Only



Sunrise Beach in Lake Bluff

- Village Street Parking Only
- Free
- No Priority for Resident
- Restriction for NR
- Amenities
 - None beside beach



Forest Park Beach in Lake Forest

- City owned
- Permit Required for all lots
 - Residents free with Village Sticker
 - Non-residents - \$910
 - If no permit must park at commuter lot 1.3 miles away
- 1 Parking Attendant at 1st entrance
- Credential scanned in at 2nd entrance
- Amenities
 - Overlook and walking paths



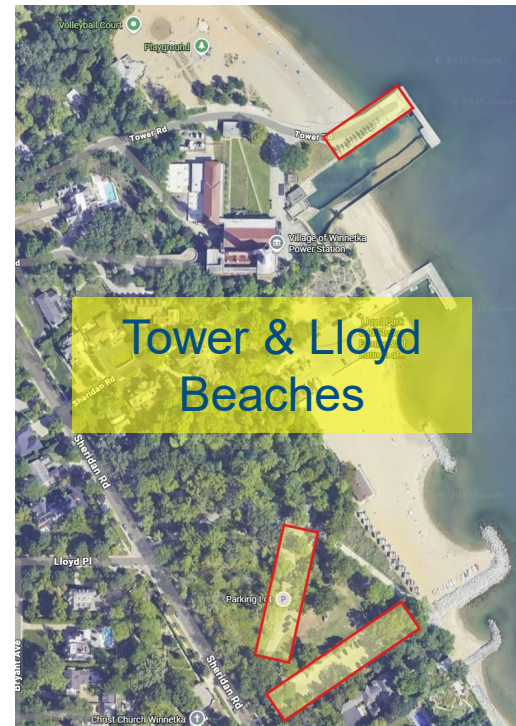
Gilson Beach in Wilmette

- Park District owned
- Season Permit
 - Residents - \$40
 - Non-residents - \$203
- Daily Parking
 - Weekdays \$17/21
 - Weekends \$21/26
- Amenities
 - Wallace Bowl
 - Tennis Courts
 - Volleyball
 - Playground
 - Fitness Equipment
 - Lakeview Center
 - Walking Paths



Winnetka Beaches

- Park District owned
- Beach Pass or Village Sticker required to park in lots
 - Free with Village Sticker or Beach Passholder
 - Non-residents and/or non-pass holders Street parking
- Amenities
 - Limited non-beach amenities at all locations



Parking is managed by the Village, but the Park District is collaborating with them on potential solutions. The Village will hold a public meeting regarding Lakefront Park parking in 2026



Q1 Please rate your overall satisfaction with Glencoe Beach during the 2025 season:

Answered: 236 Skipped: 0

3.9★
average rating



	POOR	FAIR	GOOD	VERY GOOD	EXCELLENT	TOTAL	WEIGHTED AVERAGE
☆	2.97% 7	6.36% 15	21.61% 51	38.98% 92	30.08% 71	236	3.87

Q2 Please rate the value in relation to fees of your Beach Season pass:

Answered: 236 Skipped: 0

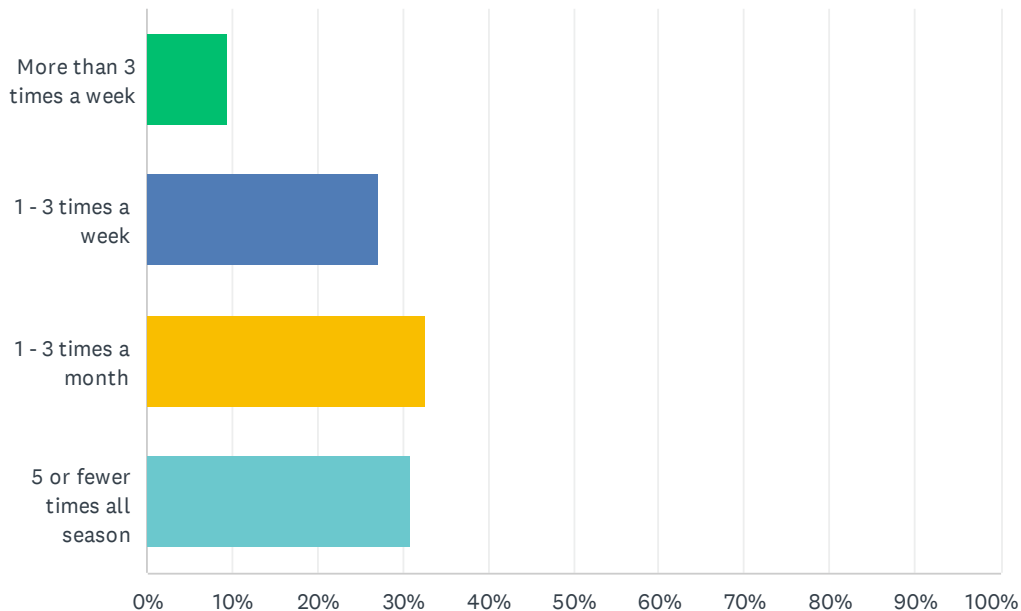
3.9★
average rating



	POOR	FAIR	GOOD	VERY GOOD	EXCELLENT	TOTAL	WEIGHTED AVERAGE
☆	2.12% 5	9.75% 23	23.73% 56	26.69% 63	37.71% 89	236	3.88

Q3 How often did you or your family members attend Glencoe Beach this year?

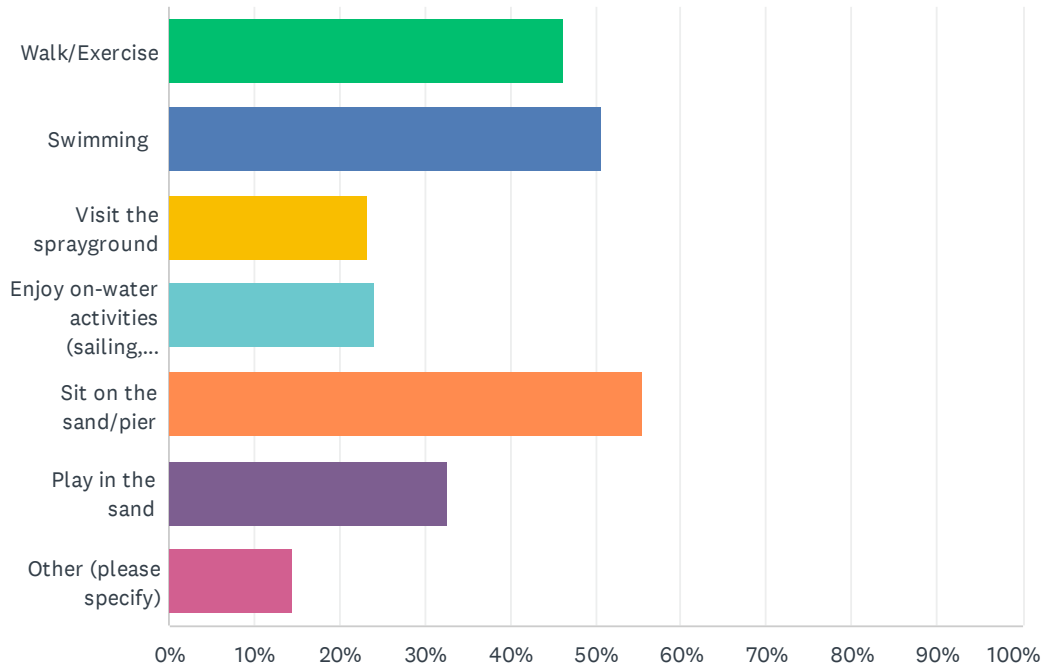
Answered: 236 Skipped: 0



ANSWER CHOICES	RESPONSES	
More than 3 times a week	9.32%	22
1 - 3 times a week	27.12%	64
1 - 3 times a month	32.63%	77
5 or fewer times all season	30.93%	73
TOTAL		236

Q4 Why do you visit Glencoe Beach?

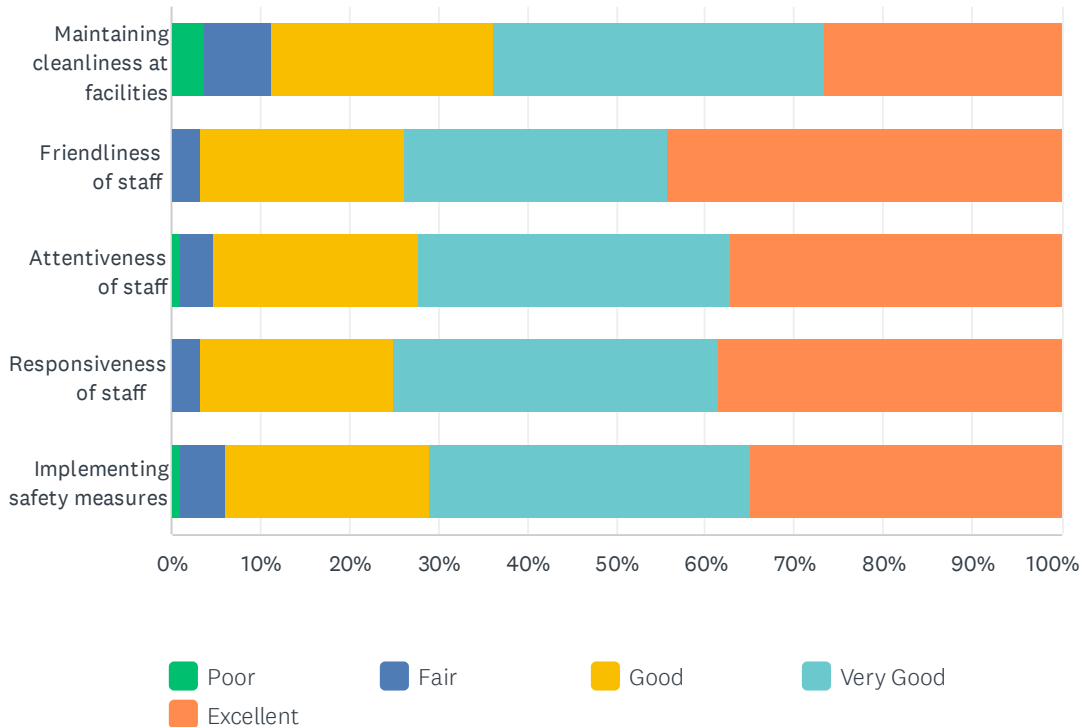
Answered: 236 Skipped: 0



ANSWER CHOICES	RESPONSES	
Walk/Exercise	46.19%	109
Swimming	50.85%	120
Visit the sprayground	23.31%	55
Enjoy on-water activities (sailing, kayaking, SUP)	24.15%	57
Sit on the sand/pier	55.51%	131
Play in the sand	32.63%	77
Other (please specify)	14.41%	34
Total Respondents: 236		

Q5 When thinking about the beach staff, including lifeguards, cashiers, and management, please rate the following attributes:

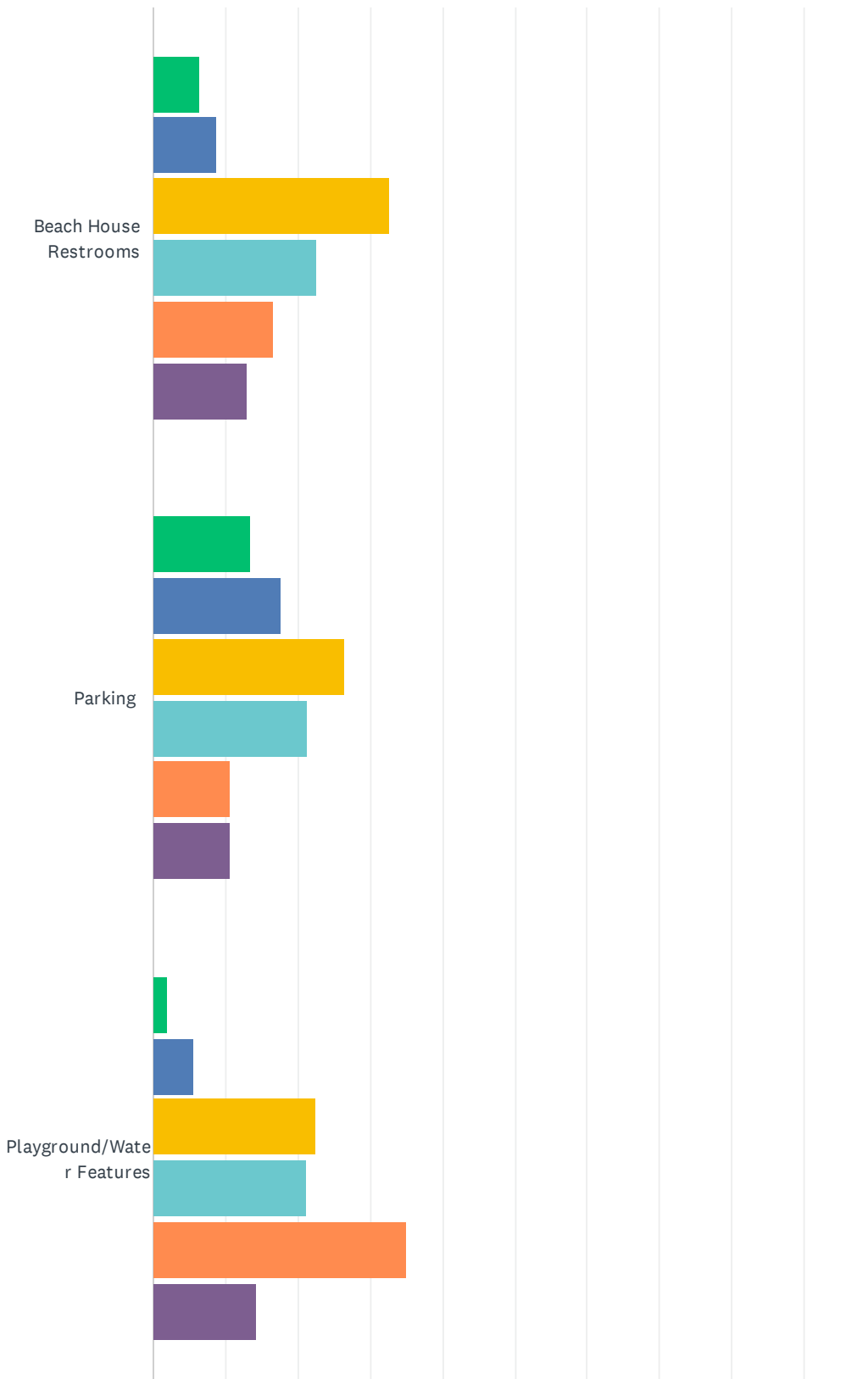
Answered: 219 Skipped: 17



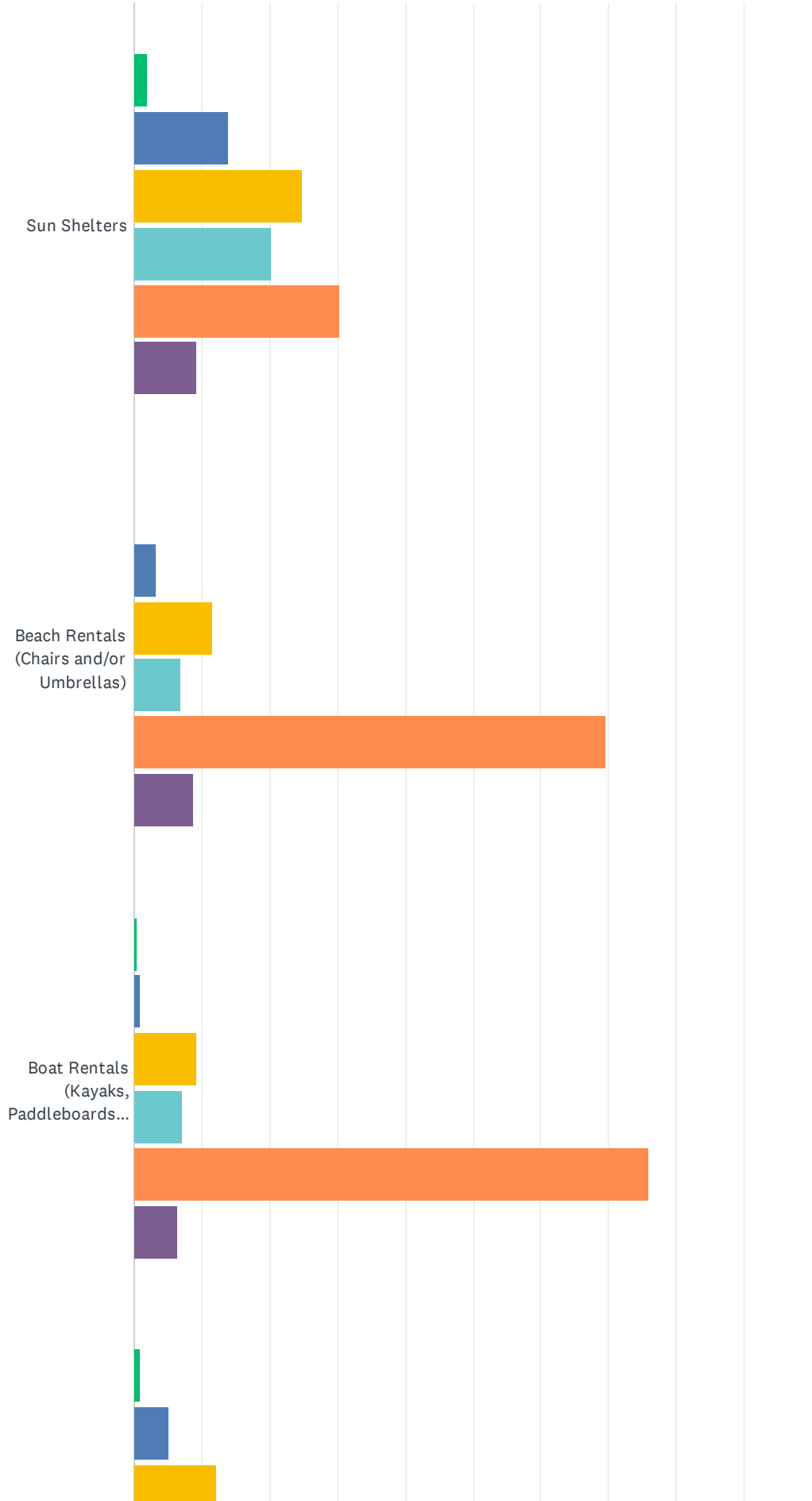
	POOR	FAIR	GOOD	VERY GOOD	EXCELLENT	TOTAL	WEIGHTED AVERAGE
Maintaining cleanliness at facilities	3.72% 8	7.44% 16	25.12% 54	37.21% 80	26.51% 57	215	3.75
Friendliness of staff	0.00% 0	3.23% 7	23.04% 50	29.49% 64	44.24% 96	217	4.15
Attentiveness of staff	0.93% 2	3.72% 8	23.26% 50	34.88% 75	37.21% 80	215	4.04
Responsiveness of staff	0.00% 0	3.24% 7	21.76% 47	36.57% 79	38.43% 83	216	4.10
Implementing safety measures	0.93% 2	5.14% 11	22.90% 49	35.98% 77	35.05% 75	214	3.99

Q6 Please rate the following Glencoe Beach amenities. If you did not use a particular amenity, please mark N/A for not applicable.

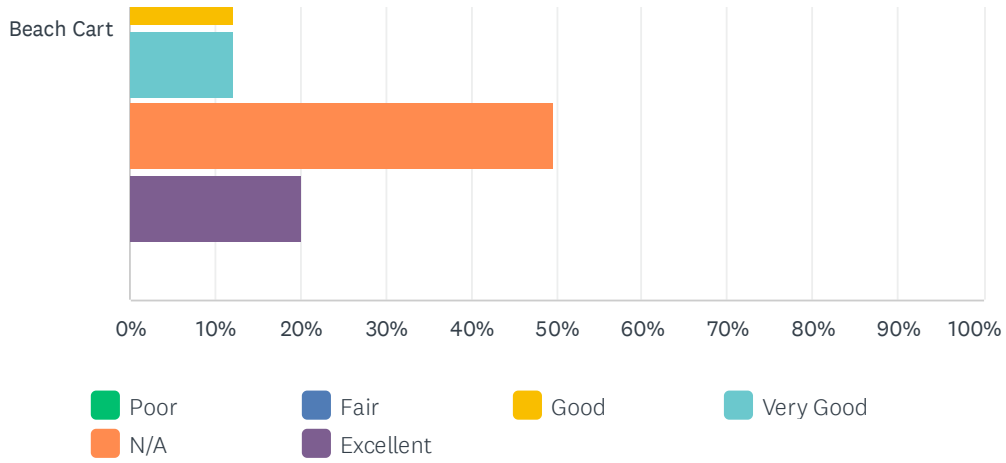
Answered: 219 Skipped: 17



2025 Glencoe Beach Season Passholder Survey



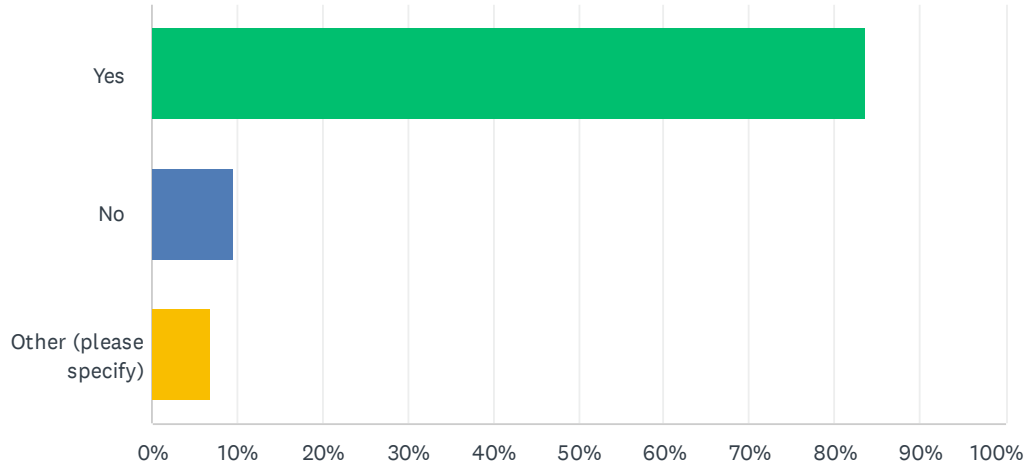
2025 Glencoe Beach Season Passholder Survey



	POOR	FAIR	GOOD	VERY GOOD	N/A	EXCELLENT	TOTAL	WEIGHTED AVERAGE
Beach House Restrooms	6.45% 14	8.76% 19	32.72% 71	22.58% 49	16.59% 36	12.90% 28	217	3.32
Parking	13.43% 29	17.59% 38	26.39% 57	21.30% 46	10.65% 23	10.65% 23	216	2.98
Playground/Water Features	1.83% 4	5.50% 12	22.48% 49	21.10% 46	34.86% 76	14.22% 31	218	3.62
Sun Shelters	1.83% 4	13.76% 30	24.77% 54	20.18% 44	30.28% 66	9.17% 20	218	3.30
Beach Rentals (Chairs and/or Umbrellas)	0.00% 0	3.23% 7	11.52% 25	6.91% 15	69.59% 151	8.76% 19	217	3.70
Boat Rentals (Kayaks, Paddleboards, Sailboats)	0.46% 1	0.93% 2	9.26% 20	6.94% 15	75.93% 164	6.48% 14	216	3.75
Beach Cart	0.93% 2	5.12% 11	12.09% 26	12.09% 26	49.77% 107	20.00% 43	215	3.90

Q7 Were you satisfied with the number of people at the beach when visiting?

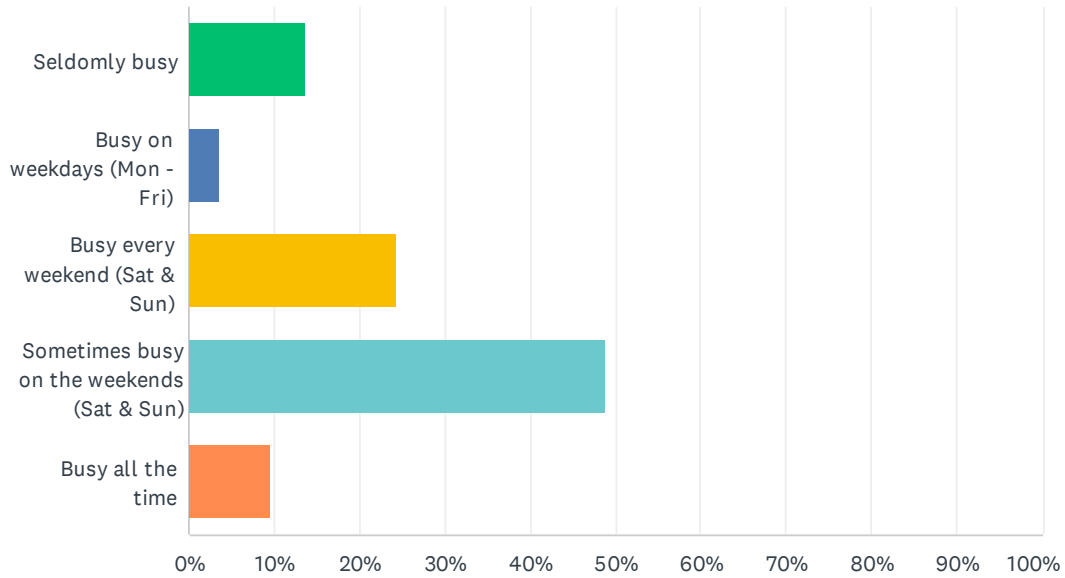
Answered: 219 Skipped: 17



ANSWER CHOICES		RESPONSES	
Yes		83.56%	183
No		9.59%	21
Other (please specify)		6.85%	15
TOTAL			219

Q8 I find the swim area to be:

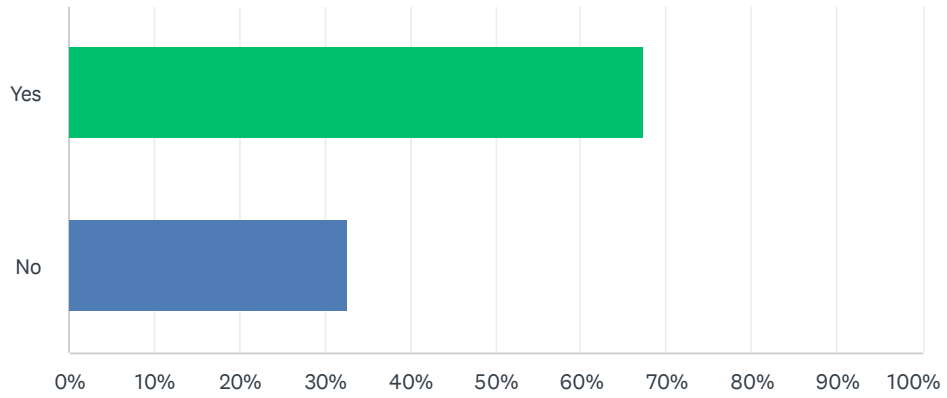
Answered: 219 Skipped: 17



ANSWER CHOICES	RESPONSES	
Seldomly busy	13.70%	30
Busy on weekdays (Mon - Fri)	3.65%	8
Busy every weekend (Sat & Sun)	24.20%	53
Sometimes busy on the weekends (Sat & Sun)	48.86%	107
Busy all the time	9.59%	21
TOTAL		219

Q9 Are you a Glencoe resident?

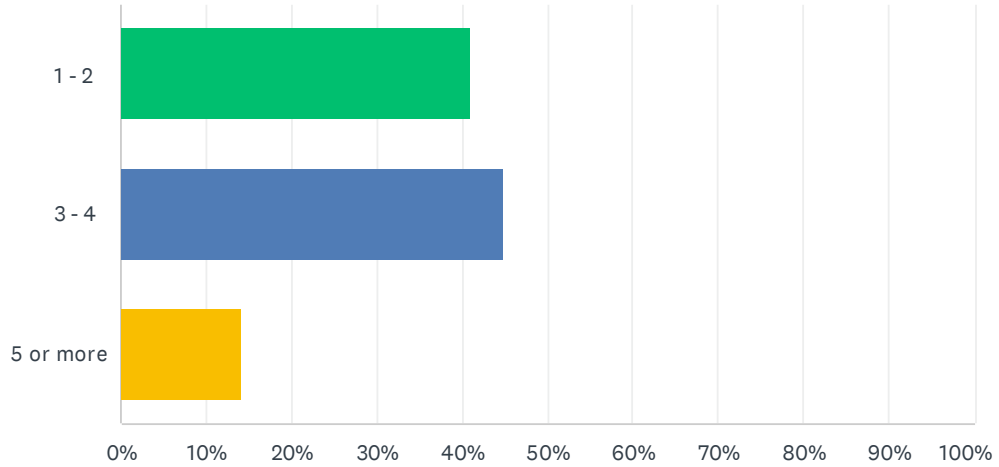
Answered: 212 Skipped: 24



ANSWER CHOICES	RESPONSES	
Yes	67.45%	143
No	32.55%	69
TOTAL		212

Q10 How many people reside in your household? (Please select one answer):

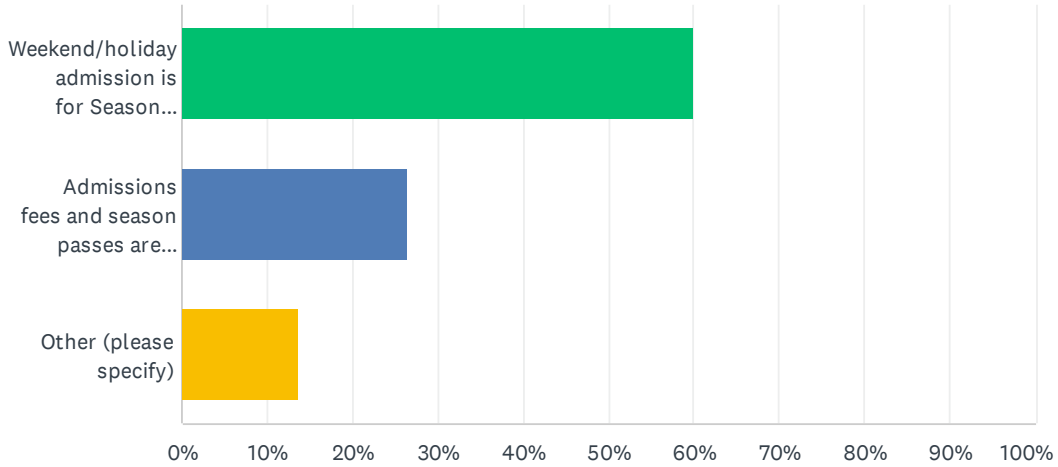
Answered: 212 Skipped: 24



ANSWER CHOICES	RESPONSES	
1 - 2	41.04%	87
3 - 4	44.81%	95
5 or more	14.15%	30
TOTAL		212

Q11 The Glencoe Park District is currently assessing options for next season. Please select the option you like best.

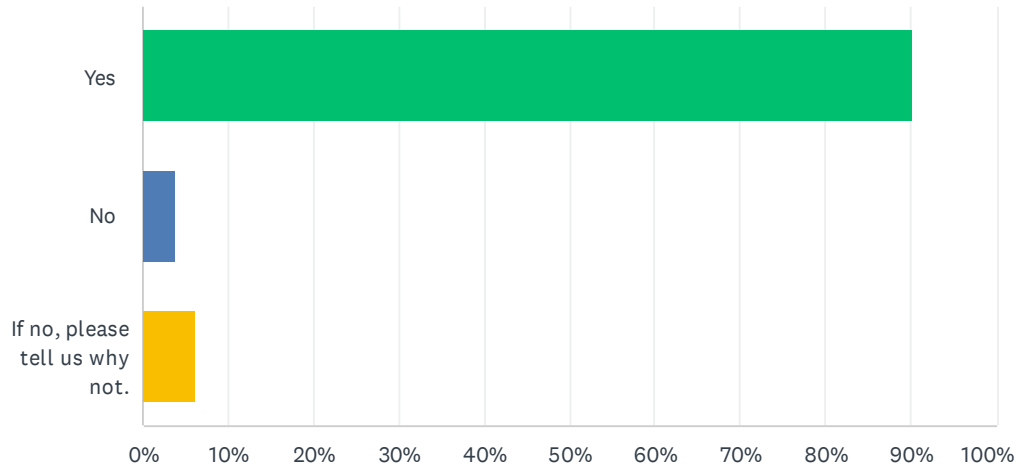
Answered: 212 Skipped: 24



ANSWER CHOICES	RESPONSES
Weekend/holiday admission is for Season Passholders only. Daily admissions can be purchased on weekdays after 12pm.	59.91% 127
Admissions fees and season passes are accepted during all operating hours.	26.42% 56
Other (please specify)	13.68% 29
TOTAL	212

Q12 Do you plan to purchase a season pass in 2026?

Answered: 212 Skipped: 24



ANSWER CHOICES	RESPONSES	
Yes	90.09%	191
No	3.77%	8
If no, please tell us why not.	6.13%	13
TOTAL		212