



**GLENCOE PARK DISTRICT**  
**Committee of the Whole Meeting**  
**Tuesday, November 7, 2023 at 7:00pm**

Consistent with the requirements of the Illinois Compiled Statutes 5 ILCS 120/1 through 120/6 (Open Meetings Act), notices of this meeting were posted. Location of the meeting is Takiff Center, 999 Green Bay Rd, Glencoe, IL 60022

**AGENDA**

- I. Call to Order
- II. Roll Call
- III. Matters from the Public
- IV. Weinberg Family Recreation Center Pickleball Year-End Presentation
- V. Presentation of 2023 Lakefront Report  
Includes Discussion:
  - A. Pass/Daily Fee Options for 2024
  - B. Northbrook Park District Intergovernmental Facility Agreement for 2024
  - C. Other
- VI. Other Business
- VII. Executive Session
  - A. Personnel 5ILCS 120/2c (1)
- VIII. Adjourn

The Glencoe Park District is subject to the requirements of the Americans with Disabilities Act of 1990. Individuals with disabilities who plan to attend this meeting and who require certain accommodations in order to allow them to observe and/or participate in this meeting, or who have questions regarding the accessibility of the meeting or facilities, are asked to contact the Park District at 847-835-3030. Executive Director email: [lsheppard@glencoe parkdistrict.com](mailto:lsheppard@glencoe parkdistrict.com)

**Key rules governing participation**

All comments will be limited to three (3) minutes per person and no longer than 30 minutes for all comments.



# **IV. Weinberg Family Recreation Center Pickleball Year-End Presentation**

Glencoe Park District  
November 2023 Committee of the Whole Meeting

# MEMORANDUM

**TO:** Board of Park Commissioners  
**FROM:** Lisa Sheppard, Executive Director and Bobby Collins, Director of Recreation & Facilities  
**SUBJECT:** Pickleball at the Weinberg Family Recreation Center (Formerly Watts)  
**DATE:** October 30, 2023

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During the committee meeting staff will provide a concise overview of the inaugural season operating the six new dedicated pickleball courts installed on top of the Weinberg Family Recreation Center main ice rink. We will cover key highlights, usage statistics, and future planning. Additionally, we invite feedback from the Board.

When we discussed the initial operation plan with the Board in April, the consensus was to direct staff to follow a model that encouraged drop in play, but allowed for advanced reservations on a limited number of courts. Staff was expected to be flexible should the feedback from residents indicate a desire for other options. The only significant change that staff initiated during the season was the purchase and installation of netting on a wire to divide the north and south courts.

Following this directive, two courts were accessible through advanced reservations, while the remaining four courts were open on a first-come, first-served basis. The courts were available daily from 7 AM to 8 PM, weather depending. Court usage was limited to one hour if other players were waiting. Priority was given in the following order:

- Park District Programs
- School District Programs
- Advanced Reservation Play/Lessons
- Open/Drop-In Play
  - Residents could reserve seven days in advance
  - Non-residents could reserve three days in advance

The following statistics reflect usage from May 8 to November 1 (176 days of operation):

	# Reservations	# Hours	Revenue
Resident (\$15/HR)	240	319	\$4,785
Non-Resident (\$20/HR)	34	25	\$500

In addition, we gathered feedback via a QR code portal and obtained a total of 18 reviews. Our average rating from these reviews stood at 4.67 stars out of 5. Comments received are included.

# MEMORANDUM

## Feedback Results

How was your pickleball experience? (out of 5)	Comments
5	N/A
5	N/A
5	N/A
3	How do I turn the lights on?
5	Lights?
5	This is the best!
5	I LOVE that you put pickleball courts in the hockey rink!! Just wish I knew they were there earlier in the summer. Did you send out information about them that I missed?! Anyway, love them, please put in next year!!
5	N/A
5	Such nice courts!
5	The courts are great! This is a wonderful use of Watts during the non-hockey/skating season. This is an example of terrific use of taxpayer dollars. Well done.
1	N/A
5	N/A
5	Great family fun! Love the courts!
5	Great place for the courts
5	N/A
5	I think the pickleball courts are a great addition to the community and a great use of Watts ice rink. I really enjoyed my experience.
5	N/A
5	Amazing Courts
<b>4.67</b>	<b>Average Rating</b>

# **V. Presentation of the 2023 Lakefront Report**

Glencoe Park District  
November 2023 Committee of the Whole Meeting



# 2023 LAKEFRONT REPORT

An operations summary and analysis of the 2023 Lakefront Season.

Enriching lives and creating memorable experiences.



## Table of Contents

INTRODUCTION .....	3
SEASON INFORMATION .....	3
FACILITY IMPROVEMENTS .....	5
STAFFING AND TRAINING .....	6
SWIMMING BEACH OPERATION.....	8
BOATING BEACH OPERATION.....	10
BEACH PROGRAMMING .....	12
SPECIAL EVENTS.....	13
FEEDBACK AND SURVEY RESULTS .....	14
FINANCIALS.....	18
APPENDIX A: PRICING COMPARISONS .....	20

## INTRODUCTION

This annual report is an overview of the facilities, programming, operations, and financial data during the 2023-24 fiscal year. The Lakefront is comprised of the Glencoe Swimming Beach and the Boating Beach.

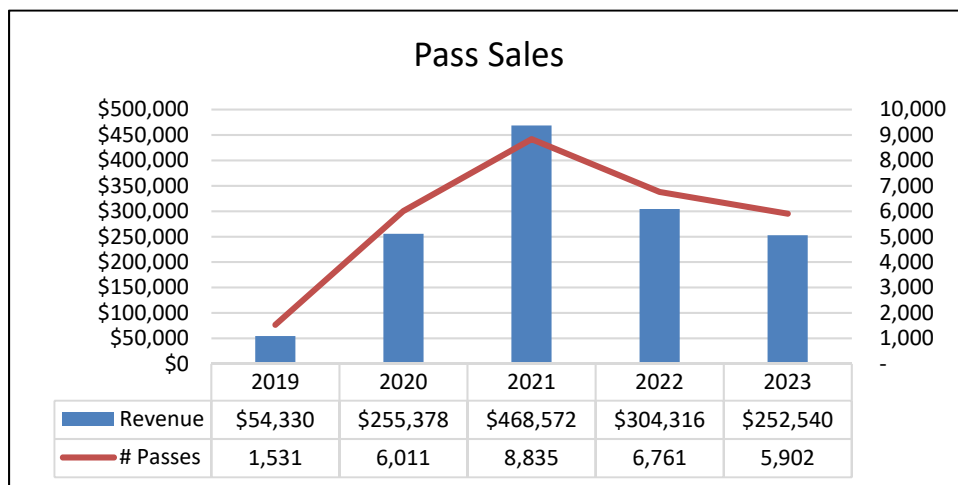
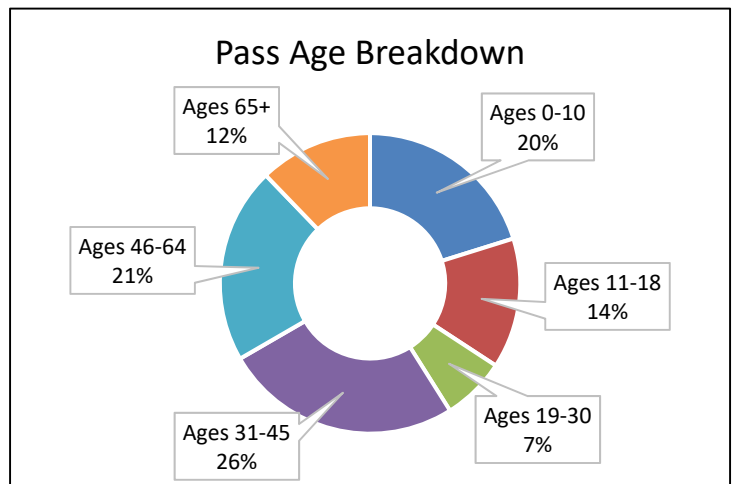
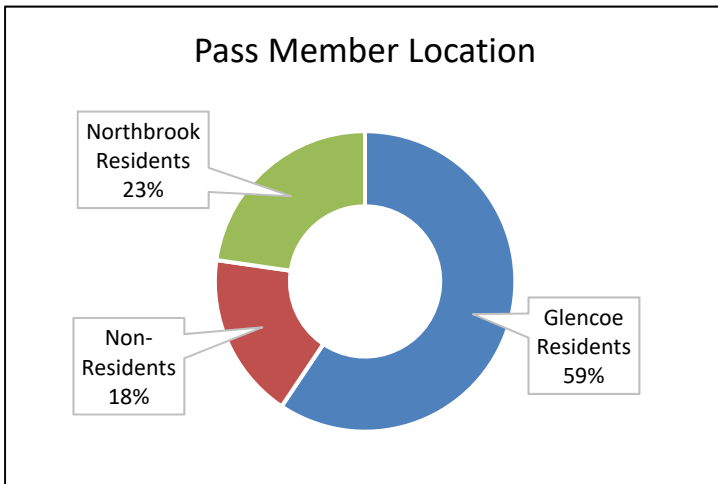
## SEASON INFORMATION

In 2023, we maintained the same pass/daily admission model as 2022. Season passes were required to utilize the beach on Saturdays and Sundays, and on holidays. Season passes were also required to access the beach before 12 PM Monday-Friday. Daily admission was available Monday-Friday after 12 PM.

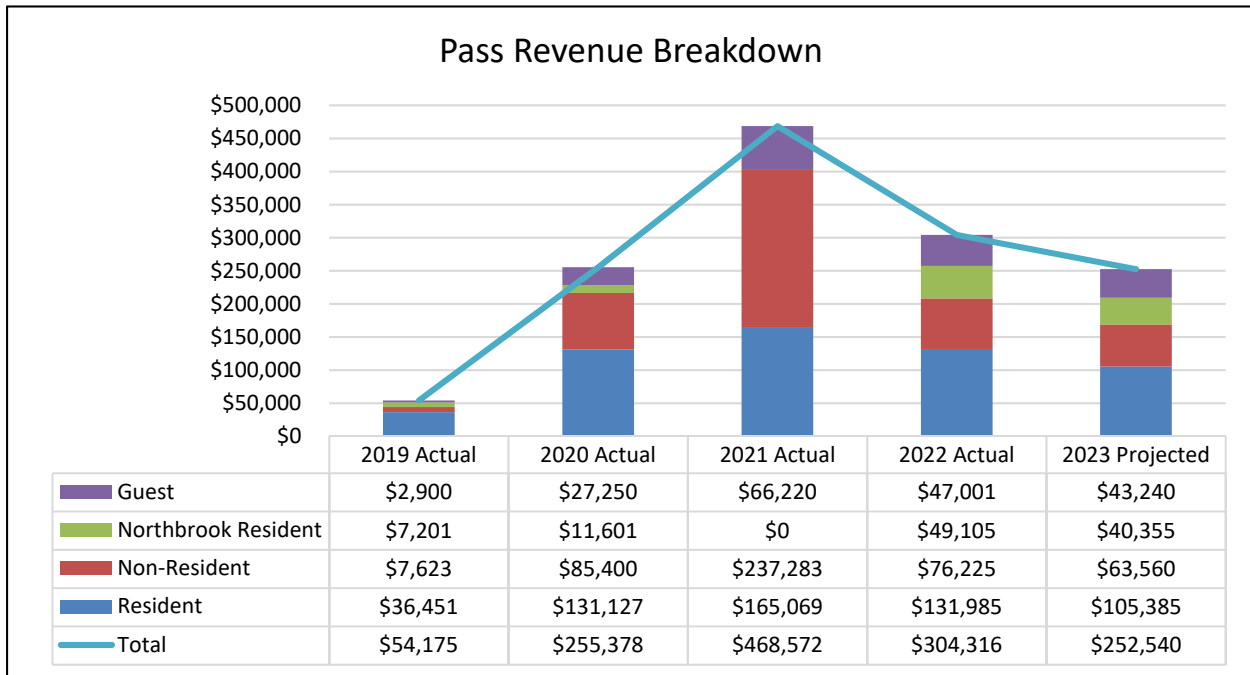
### SEASON PASSES

We continued to see strong season pass sales, but they continue to trend back to the mean. Pass fees stayed the same compared to 2021 and 2022. The Northbrook Reciprocity Agreement returned for the second summer. There continued to be a strong number of Northbrook residents purchasing beach passes this season. Below is a breakdown of pass demographics and pass sales.

Pass Type	Resident/Non-Residents
Beach Pass	\$35/70
Guest Pass (10 visits)	\$50/100





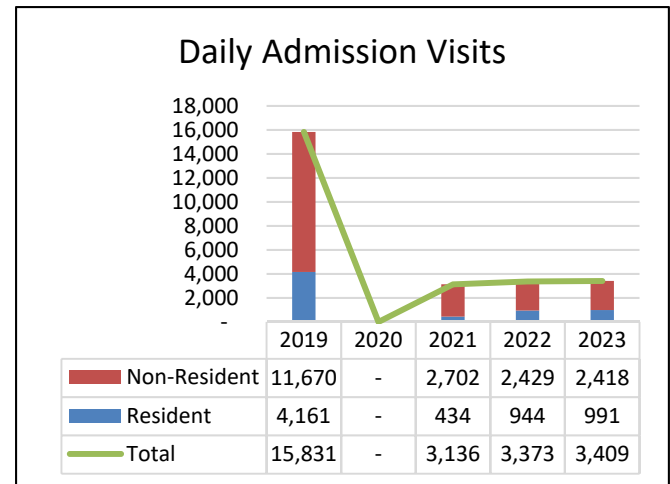
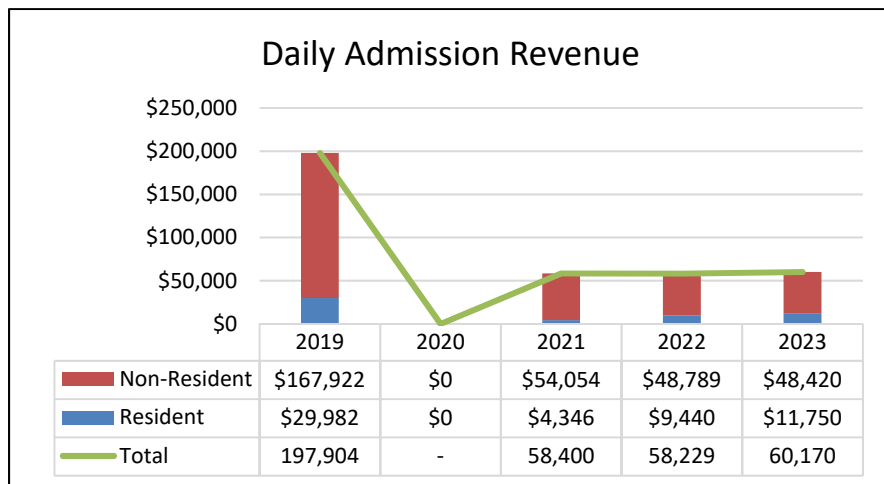


### DAILY ADMISSION AND ATTENDANCE

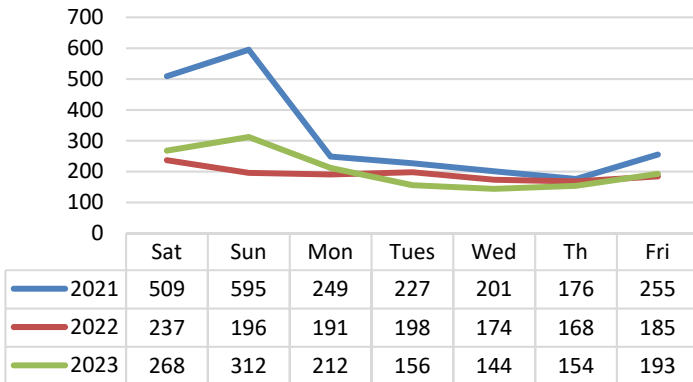
In 2023, daily admission was accepted Monday-Friday after 12 PM. Daily admission could be purchased in-person at the beach. Daily admission was \$10 for Glencoe residents and \$20 for non-residents.

Daily Admission Fees					
	2019	2020	2021	2022	2023
<b>Resident</b>	\$7	N/A	\$10	\$10	\$10
<b>Non-Resident</b>	\$14	N/A	\$20	\$20	\$20

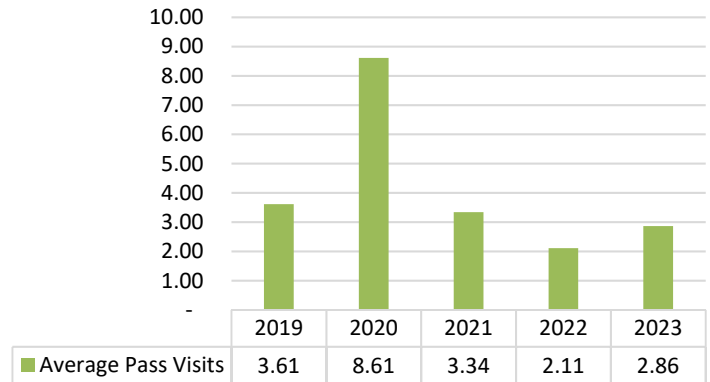
Overall, attendance and admission revenue were higher than 2022 and in-line with pre-pandemic attendance figures. Below is details on total attendance, average visits by day, and average number of pass visits per passholder.



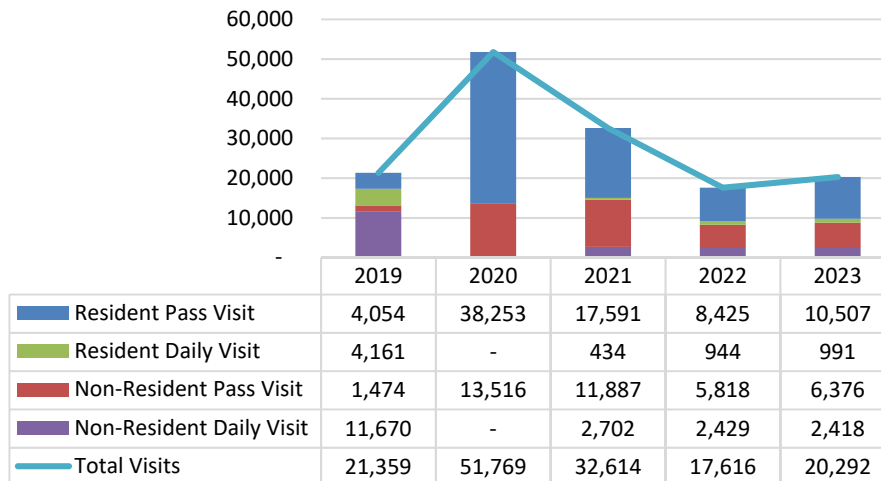
**Average Visits by Day**



**Average Pass Visits**



**Annual Attendance**



## FACILITY IMPROVEMENTS

In addition to the list of annual maintenance tasks, staff completed the following facility improvements for the beach season:

- Phase 1 and 2 of the Bluff Stabilization Project completed in spring and fall
- Window restoration and installation on the beach house
- Coordinated with the Village of Glencoe on the Boating Beach Storm Water Project
- Pier railings repainted
- Reutilization of the concession area as a snack shop



## STAFFING AND TRAINING

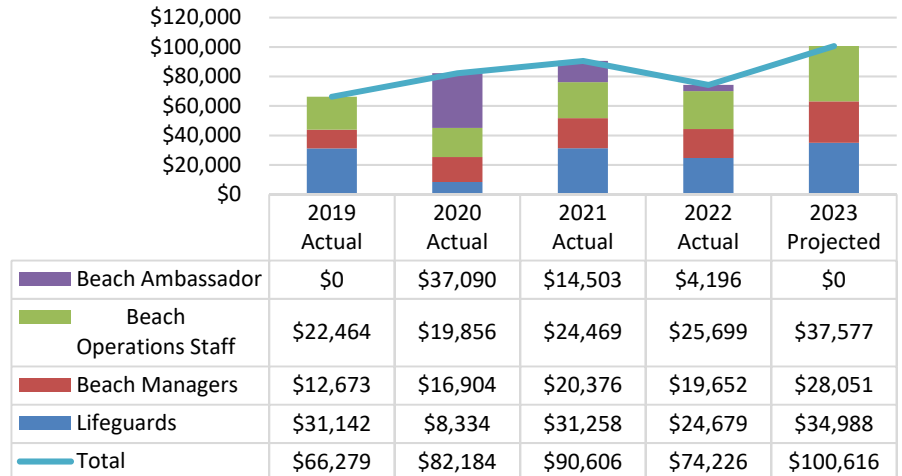
Our lakefront staff consisted of 62 seasonal staff filling positions as beach/boat managers, lifeguards/boat guards, cashiers, camp directors/counselors, and sailing instructors. Due to increases in minimum wage and competition for quality staff, we continue to look for unique ways to attract staff to work at the beach. There was a focus on hiring staff into multiple positions. We cross trained staff to be able to work as lifeguards, boatguards, and cashiers to give us the flexibility to shift staff based on daily demands at the facilities. All staff members were trained on the operations plans to ensure the beach was ready to open Memorial Day weekend. All seasonal training was conducted either in-person or via Zoom by Marty Kwiatkowski and beach leadership staff.

### LIFEGUARD TRAINING

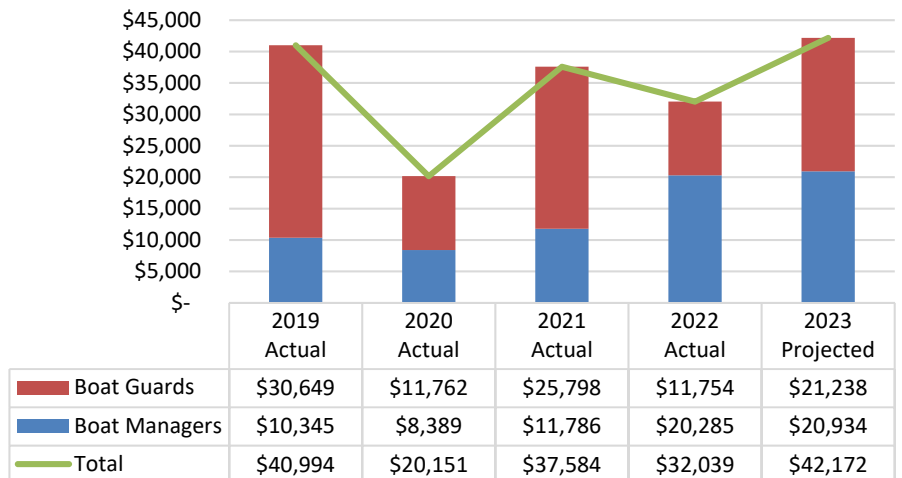
Lifeguard training took place in May. All staff members holding a current American Red Cross Lifeguard Certification participated in up to 24 hours of lifeguard-specific training in both a pool and lakefront setting.

During these training sessions, guards were required to demonstrate their swimming abilities by passing a timed 500-yard swim in Lake Michigan, treading water for two minutes, and swimming a timed event. Emergency action plans, bloodborne pathogens, first aid, CPR, AED, and operating protocols were included in training. During the training, guards walked through an average day at the beach, practiced a "Code Adam", performed deep water line searches, and practiced activating the EAP. At the end of this training, all guards were required to pass a waterfront lifeguarding exam, practical exam, and written exam to receive their Red Cross Waterfront Lifeguard Certification. Lifeguards are required to attend a minimum of 4-hours of in-service training per month.

### Beach Staff Expenses



### Boat Staff Expenses

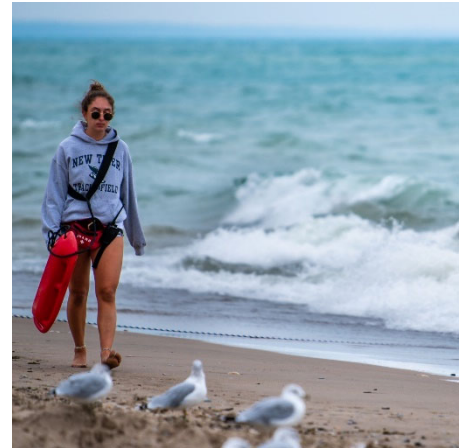


### **BOATHOUSE TRAINING**

Boat guards attended training on their responsibilities and tasks including daily operations of the boathouse, safety equipment, water/medical emergencies, “Code Adam,” and radio use. Boat staff learned how to launch, trailer, store, and safely operate a power boat. Boat guards were required to attend regular weekly trainings throughout the summer.

### **BEACH SERVICES TRAINING**

Beach services training was conducted in-person at Glencoe Beach. The training focused on operational procedures and payment processing including checking in beach pass holders and filling out season pass paperwork. Customer service was also a significant training focus to ensure a memorable experience for beach visitors.



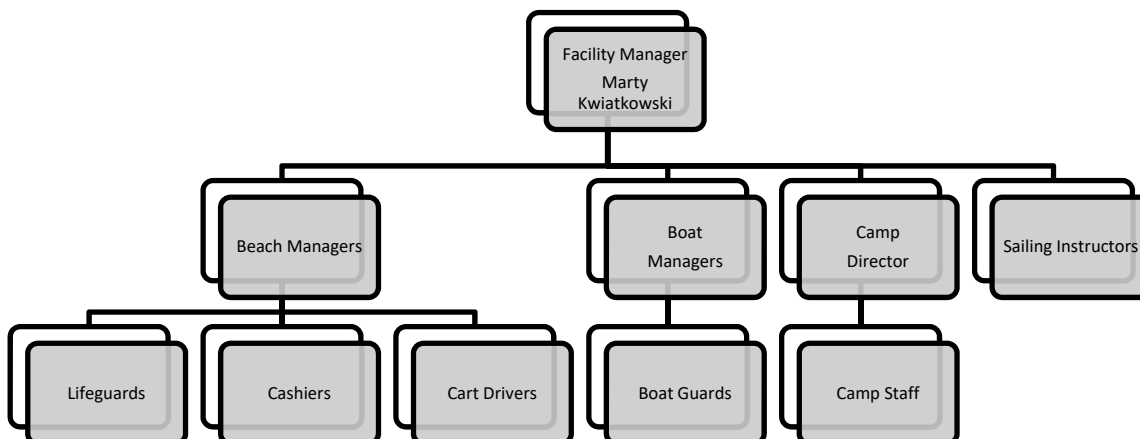
### **MANAGER TRAINING**

All manager training was held via Zoom and in person to help improve customer service both internally and externally. The focus of the exercise was to develop leadership skills in managers and help them troubleshoot common staffing conflicts and ensure they were comfortable and confident in managing the beach facilities. Customer service expectations were a core element and the end-of-season survey results reflect the diligent work of the staff to improve customer experiences at the beach.

### **CAMP STAFF TRAINING**

In addition to other required training for camp staff, they spent more than four hours training in preparation for the beginning of camp. Led by the Aquatics and Sailing Camp director and head instructor, staff training focused on daily camp operations at the boathouse, emergency procedures, and camp curriculum.

### **BEACH ORGANIZATION CHART**



## SWIMMING BEACH OPERATION

The swimming beach is staffed from Memorial Day through Labor Day. Beach guests will find sun shelters, trellis, sand volleyball court, pier, boardwalk, swim area, boat storage, and a playground on the beach. During the summer, staff and patrons use the Paul and Ada Safran Beach House. The Beach House features bathrooms, changing rooms, lockers, manager's office, customer service desk, staff breakroom, and a maintenance closet.

2023 Beach Season	Beach Hours
<b>Preseason</b> May 27-29, June 3-9	10 AM-6 PM
<b>Regular Season</b> June 10-September 4	10 AM-7 PM

This season we relocated the check-in for the beach to the Hazel Avenue and Park Avenue ramp entrances at the top of the bluff. This helped streamline access controls, the check-in process, and prevent non-passholders from having to walk to the halfway house before being turned away on weekends.

### SWIM AREA

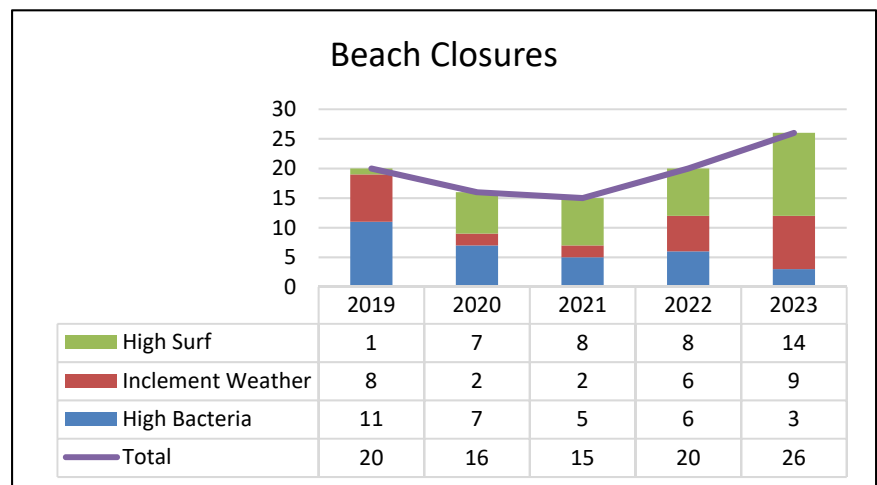
The swimming area is marked with three white mooring buoys approximately 50 feet by 200 feet. These parameters are set with safety in mind within PDRMA's requirements. The size of the swim zone is set to allow lifeguards to respond to any emergency within 40 seconds. All lifeguards are timed on their response from either chair to the opposite buoy to ensure all get there within 40 seconds. All swimmers must stay inside the swim zone when the water is open and guarded.

### WATER TESTING

Beach managers check for high bacteria daily during the summer season. The challenging part of high-bacteria days is that they are hard to predict. The test methods required by the Illinois Department of Health take 24 hours to be returned to staff. Managers are required to bring the sample to the water plant daily at 9 AM. Once the manager delivers the sample to the water plant, we receive the previous day's result. For the 2023 summer season, the swim zone was closed 26 days. This compares to 20 days in 2022, 15 days in 2021, 16 days in 2020, and 20 days in 2019. The closures of the water were due to high bacteria, inclement weather, and high surf.

### BEACH CLOSURES

Every beach season we have water and facility closures for a variety of reasons. These include high bacteria, inclement weather, or high surf. Below is the comparison of closures for the last five seasons. This year's inclement weather closures include days we closed due to poor air quality. There were more closures than the average due to these poor air quality days.



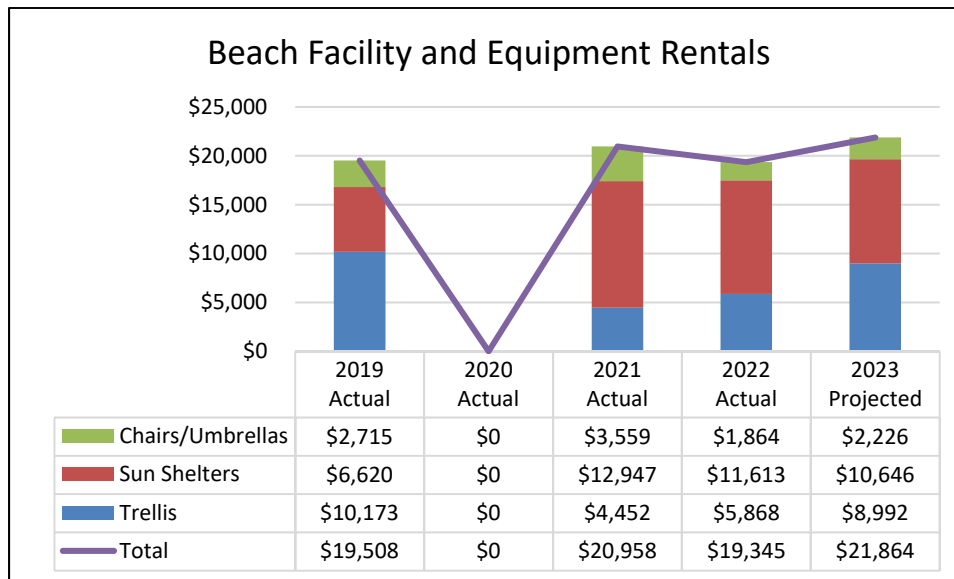
## BEACH RISK MANAGEMENT AND LIFEGUARD AUDIT

The safety of swimmers and boaters at Glencoe Beach is a top priority. Staff invest countless hours ensuring the safety of the facility, equipment, and water and dedicate numerous hours to developing, training, and implementing safety policies, processes, and procedures. The Park District Risk Management Agency (PDRMA) provides a set of operating standards and safety recommendations for both the swimming and boating beaches. Staff reviews those guidelines well in advance of the season, then translates them into training, facility set-up, and operational manuals to ensure they are implemented throughout the season.

Because the Red Cross does not visit sites and provide lifeguard audits, PDRMA offers a program where another lifeguard certification company, Councilman-Hunsaker, audits the lifeguards to ensure they are well-trained to proactively prevent emergencies before they occur or respond appropriately in the event of an emergency. The beach was successfully audited three times this summer and received valuable feedback to improve our staff training and procedures.

## BEACH RENTALS

We continue to offer rentals for chairs and umbrellas, sun shelters, and the trellis. Chair and umbrella rentals were available on a first-come, first-serve basis. Sun shelter and trellis rentals were purchased online through our registration system. Those who purchased season passes received a discounted rate on their sun shelter and trellis purchases.



## BOATING BEACH OPERATION

The boating beach opens in early May each season and operates into mid-October. Patrons can store their boats on the boating beach for a fee both in-season and during the winter.

### BOAT STORAGE

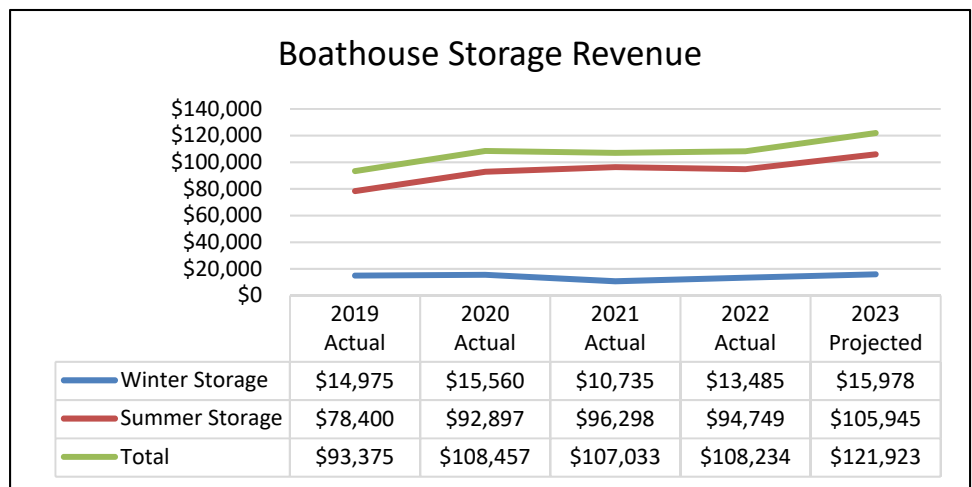
One of the most popular items on Glencoe Beach is the ability to store boats on the beach for easy access.

As with most other beaches along the North Shore, sand erosion has been a concern over the past five years. This severely limits the number of sand spots we have available and shoreline space for use by our boaters. We are currently at full capacity for all storage and anticipate remaining at this level next summer.

Staff completed the winter storage process, having moved all boats, kayaks, and SUPs into their storage

space for the winter. All boats currently on the beach were tagged as paid or not paid. Any boat remaining on the beach that was not paid for is documented and staff will continue to follow up with the owners for payment or to advise the owner to remove the vessel from the beach.

2023 Boat Season	Boat Hours
<b>Preseason</b> May 13-June 4	Saturday-Sunday, Memorial Day 12-5 PM
<b>Regular Season</b> June 10-August 6	Monday-Friday, 12-7 PM Saturday-Sunday, 10 AM-7 PM
<b>Post Season</b> August 11-September 10	Friday-Sunday, Labor Day 12-6 PM
<b>End of Season</b> September 15-October 8	Friday-Sunday 12-5 PM



### BOAT RENTAL SPACES BY BOAT TYPE

	Kayak & SUP	Laser/Sunfish/Other	Catamaran	Total
<b>2023</b>	165	4	50	219
<b>2022</b>	162	4	53	219
<b>2021</b>	162	4	55	221
<b>2020</b>	164	4	53	221
<b>2019</b>	115	6	55	176
<b>2018</b>	103	6	59	168
<b>2017</b>	100	6	66	172

### POWERBOATS

The Park District maintains three inflatable Zodiac motorboats. These support boats are used for rentals (when offered), boater assistance, Aquatics and Sailing Camp, and other beach maintenance tasks. All three boats are stored inside the boathouse and launched as needed. A Toro Dingo is used to assist in our powerboat fleet's daily launching and retrieval.



**BOAT VALET, BOATER ASSISTANCE, AND SAFETY**

The boathouse is staffed with boat guards and a manager. Boat guards maintain the boathouse and beach. They offer boater and rental assistance while maintaining surveillance and a boat valet service. This valet service helps boaters move their boats to and from the water. Catamarans are heavy, and two or more people needed to move them. This valet service is highly valued by boating beach patrons.

Boater assistance is a high priority for boating beach patrons. Boat guards maintain surveillance for boaters only within the sailing boundary. That boundary stretches north to south from Tower Road Beach to Highland Park Beach and east of Glencoe Beach by one mile. That one mile is signaled by a marker buoy placed one mile east of the boathouse. If boater assistance is required for a boater outside of the boundary, boat guards call the Coast Guard to assist the boater. The Coast Guard was called once in the middle of the season to locate a boater disorientated by fog. All parties on the vessel were fine and returned to shore safely.

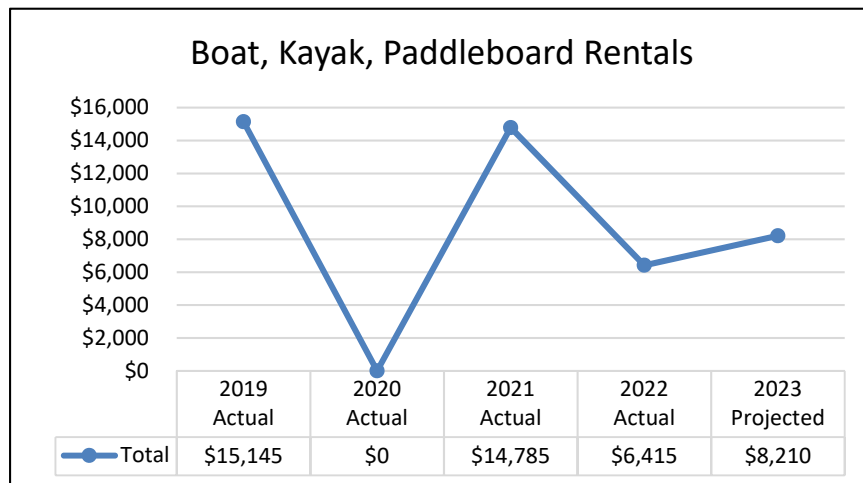


**SAILING REGATTAS**

This summer we hosted three regattas led by the Glencoe Boat Club. The Boat Club was responsible for collecting fees from the boaters. Boat house staff helped the Glencoe Boat Club set up and staff the committee boat.

**KAYAK, PADDLEBOARD, AND SAILBOAT RENTALS**

Boat guards assisted all kayak, SUP, and sailboat renters out on the water. Once rentals are on the water, boat guards keep a close eye on them and the weather. We continue to see an interest in renting of boats, kayaks, and paddleboards. Rental sales are directly correlated to weather and high surf. If there were poor conditions for patrons to safely use the amenities we do not offer daily rentals. Below is a snapshot of the revenue collected for daily boat, kayak, and paddleboard rentals.





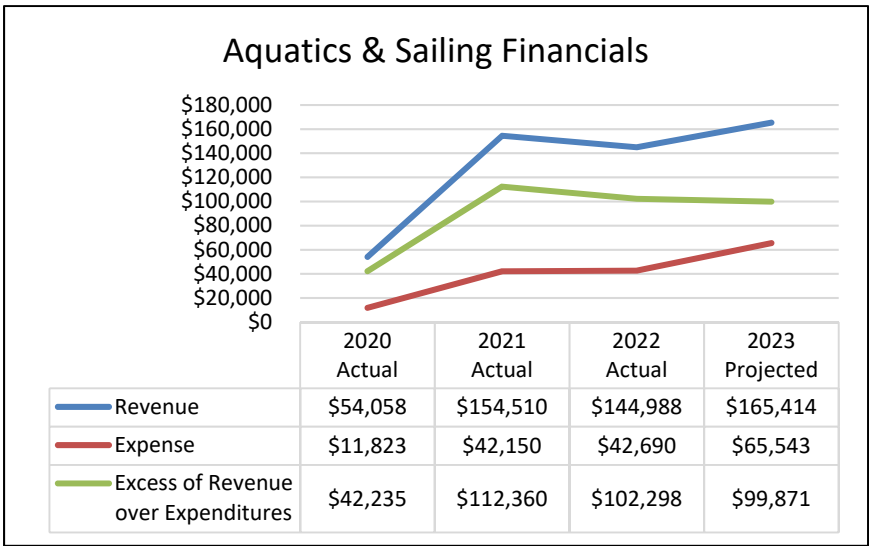
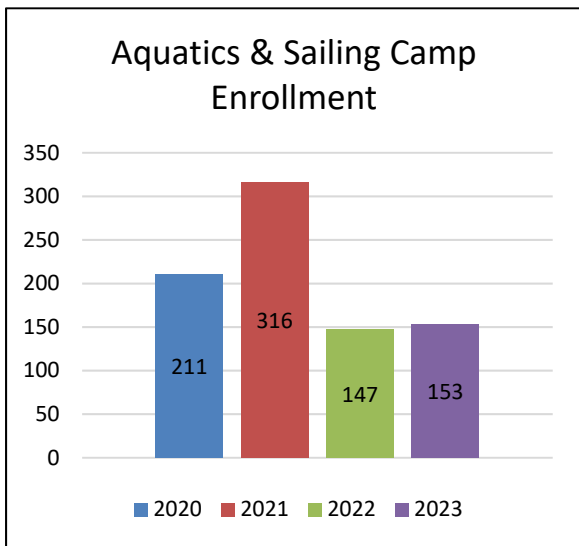
# BEACH PROGRAMMING

There are variety of programs offered at Glencoe Beach. Programs offered include our popular Aquatics and Sailing Camp, Youth, Adult, and Family Sailing classes, beach volleyball, and fitness classes.

## AQUATICS AND SAILING CAMP

Aquatics and Sailing Camp was a great success again this summer. This was the second season in a row the program was structured as a full-day program from 9:30 AM to 3:30 PM for 2-week sessions. A total of around 30 campers were in each session. The campers were split into two groups by grade. Our younger group was for 2nd-4th graders while our older group was for 5th-8th graders. Due to the air quality challenges this past summer, campers had the opportunity to participate in their first field trip to the indoor water park at Great Wolf Lodge in Gurnee. Due to the great success of this trip, staff is exploring options to offer aquatic-themed field trips during each session. Below is a breakdown of enrollment and financials for Aquatics and Sailing Camps. Please note, prior to 2022 camp was split into AM and PM offerings. This resulted in duplication in the number of campers enrolled in 2020 and 2021.

New this summer, we offered an Aquatics and Sailing Counselor-in-Training program. There were two participants in the first four weeks and four participants in the second four weeks. This program will hopefully grow as more people learn about this great new CIT program.



## SAILING CLASSES

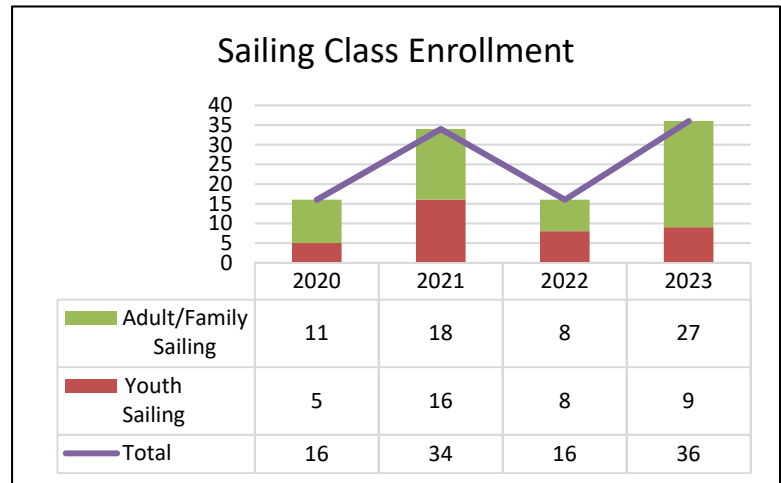
Beach programs continue to gain entrance for new patrons interested in learning how to sail. This year's programs included Puddle Jumpers, Try Sailing, Family Sailing, and Adult Sailing Lessons. Below is a breakdown of enrollment compared to the previous four seasons.

## BEACH SAFE

Due to poor weather, we had to reschedule our annual Beach SAFE program. This outstanding program stands for Sailing and Aquatics for Everyone. Participants from Marillac St. Vincent's Family

Services were able to enjoy swimming and playing on the lily pad, beach volleyball, and learning about beach and water

safety from our staff. Volunteers and part-time and full-time staff helped while participants enjoy the day at the beach.



## SPECIAL EVENTS

Each season we offer a variety of special events for families and beachgoers. These continue to be very popular. This summer we hosted a variety of events including the Cardboard Regatta, Trellis Table, and the always popular Beach Camp Out.

### CARDBOARD REGATTA

For the Cardboard Regatta, participants were tasked with building a boat out of cardboard and duct tape. Racers brought their race vessel and put it to the test with the other participants. Awards were given out to the fastest and the one with the best team spirit.

### TRELLIS TABLE

New this summer, we offered a one-of-a-kind dining experience under the trellis at Glencoe Beach. The Drumlin Supper Club served an eloquent meal paired with fine wine for participants to enjoy. Over 50 guests participated in this first-time event on August 5.

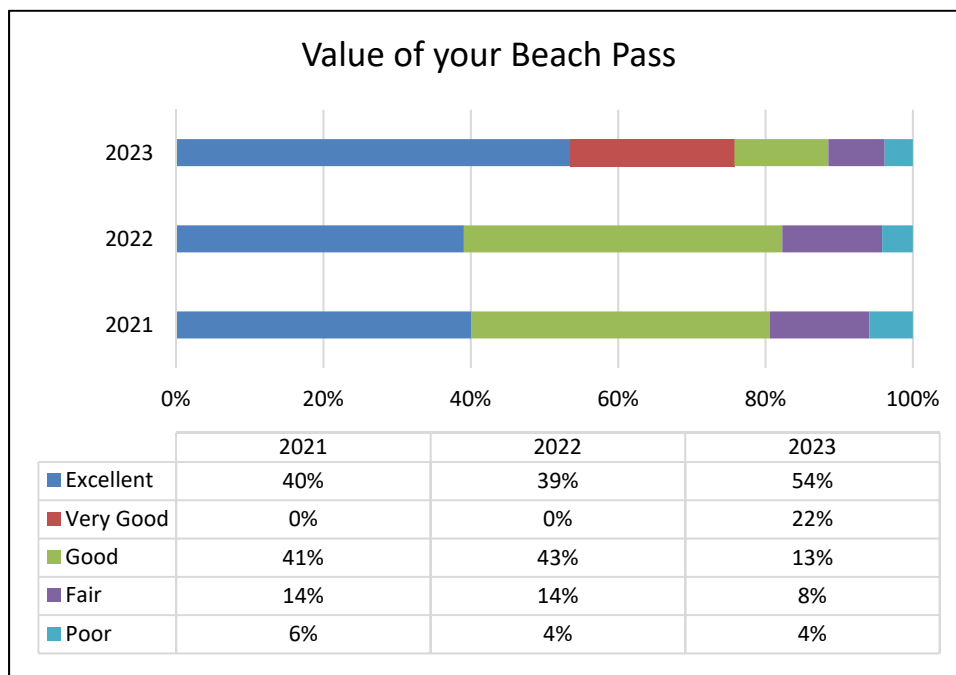
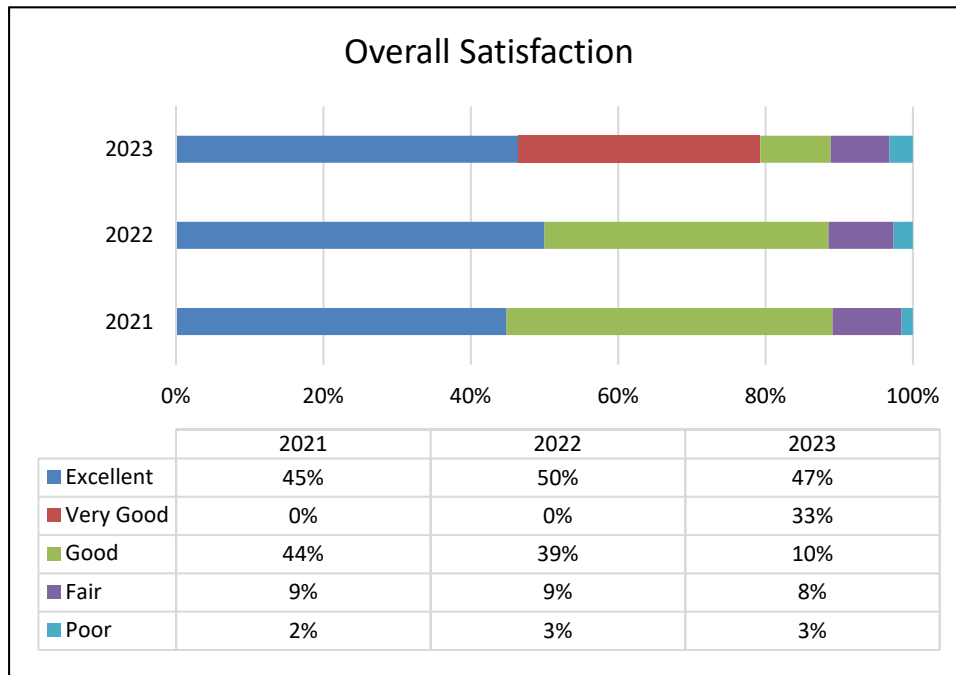
### BEACH CAMP OUT

This year's Beach Camp Out was an overwhelming success. This annual event was held July 21-22. The event included a catered dinner by Fire Pitt, movie on the beach, bonfires with s'mores, and donuts for breakfast. We had over 350 campers spend the night under the stars along the shores of Lake Michigan. This event continues to be a family favorite for Glencoe residents.

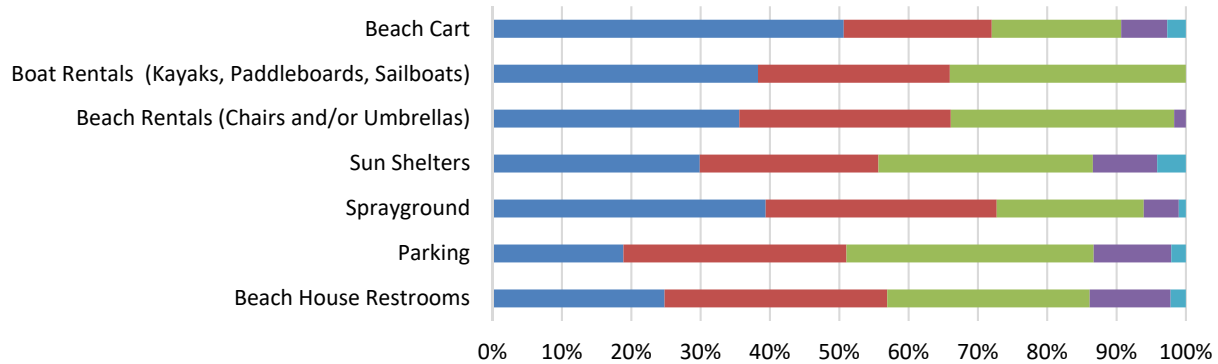


## FEEDBACK AND SURVEY RESULTS

After every season, staff survey beach passholders for their feedback about their experience at the beach. We had 166 total responses in 2023. This is compared to 194 in 2022 and 490 in 2021. Please note, we added a fifth option of “Very Good” in the 2023 survey to create a 5-point scale. Below are charts showing overall satisfaction and value of the beach pass.

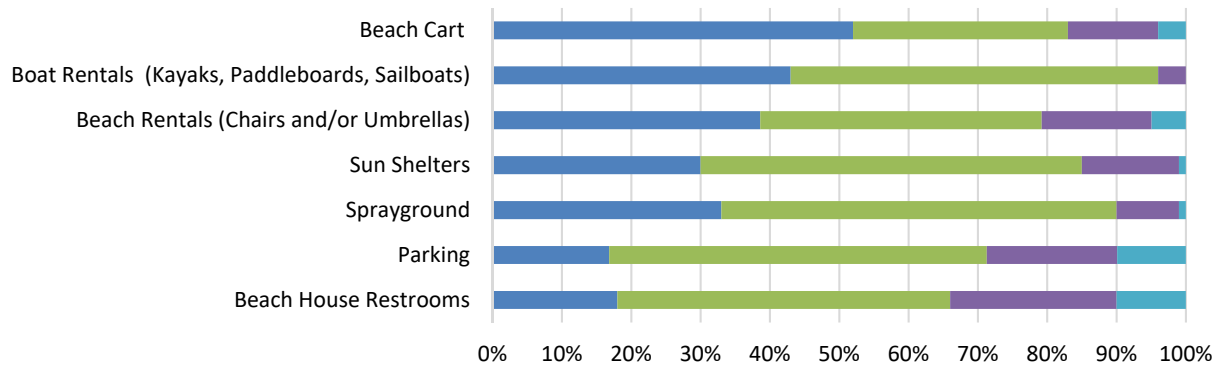


### 2023 - Please rate the following amenities:



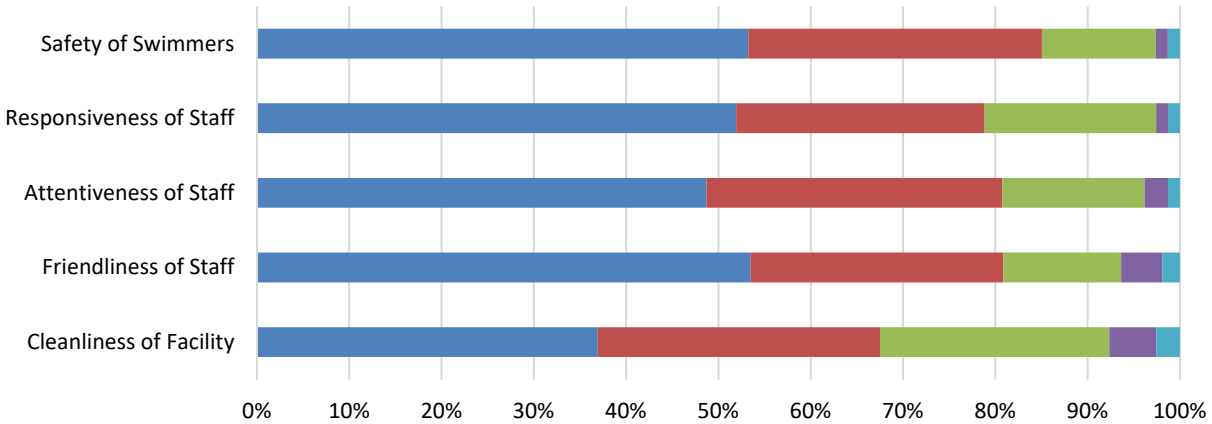
	Beach House Restrooms	Parking	Sprayground	Sun Shelters	Beach Rentals (Chairs and/or Umbrellas)	Boat Rentals (Kayaks, Paddleboards, Sailboats)	Beach Cart
Excellent	25%	19%	39%	30%	36%	38%	51%
Very Good	32%	32%	33%	26%	31%	28%	21%
Good	29%	36%	21%	31%	32%	34%	19%
Fair	12%	11%	5%	9%	2%	0%	7%
Poor	2%	2%	1%	4%	0%	0%	3%

### 2022 - Please rate the following amenities:



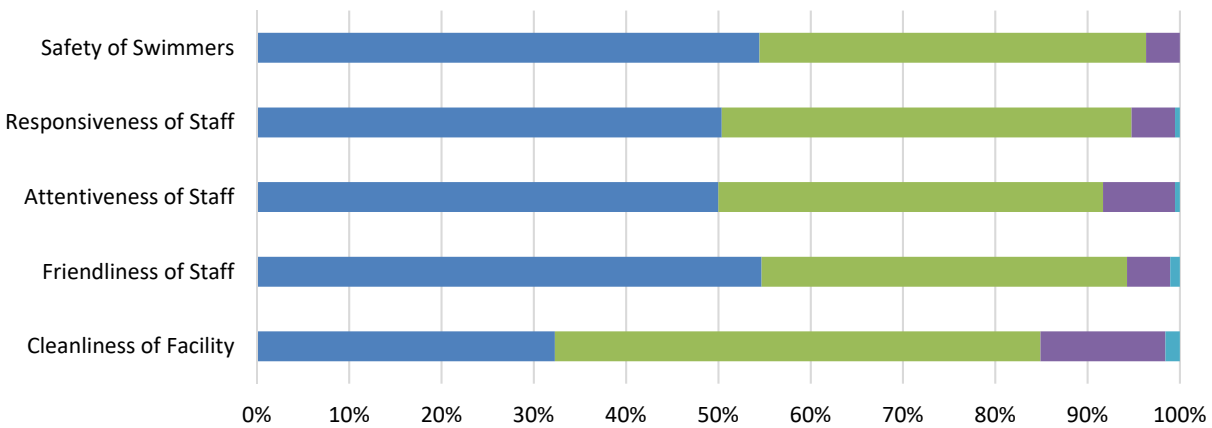
	Beach House Restrooms	Parking	Sprayground	Sun Shelters	Beach Rentals (Chairs and/or Umbrellas)	Boat Rentals (Kayaks, Paddleboards, Sailboats)	Beach Cart
Excellent	18%	17%	33%	30%	39%	43%	52%
Very Good	0%	0%	0%	0%	0%	0%	0%
Good	48%	55%	57%	55%	41%	53%	31%
Fair	24%	19%	9%	14%	16%	4%	13%
Poor	10%	10%	1%	1%	5%	0%	4%

### 2023 - Please rate the Beach Staff:



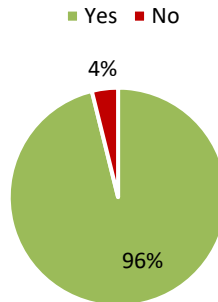
	Cleanliness of Facility	Friendliness of Staff	Attentiveness of Staff	Responsiveness of Staff	Safety of Swimmers
■ Excellent	37%	54%	49%	52%	53%
■ Very Good	31%	27%	32%	27%	32%
■ Good	25%	13%	15%	19%	12%
■ Fair	5%	4%	3%	1%	1%
■ Poor	3%	2%	1%	1%	1%

### 2022 - Please rate the Beach Staff:

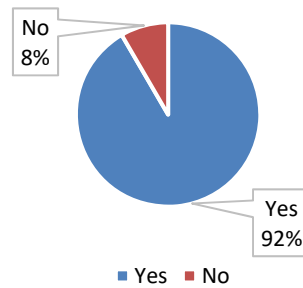


	Cleanliness of Facility	Friendliness of Staff	Attentiveness of Staff	Responsiveness of Staff	Safety of Swimmers
■ Excellent	32%	55%	50%	50%	54%
■ Very Good	0%	0%	0%	0%	0%
■ Good	53%	40%	42%	44%	42%
■ Fair	14%	5%	8%	5%	4%
■ Poor	2%	1%	1%	1%	0%

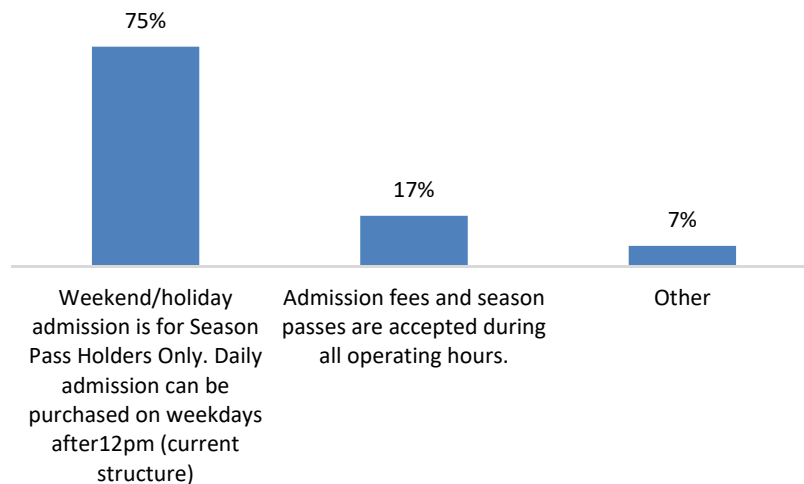
Were you satisfied with the number of people on the beach when visiting?



Glencoe Beach limited admission on weekday mornings, weekends, and holidays to season pass holders. Do you like this admission model?



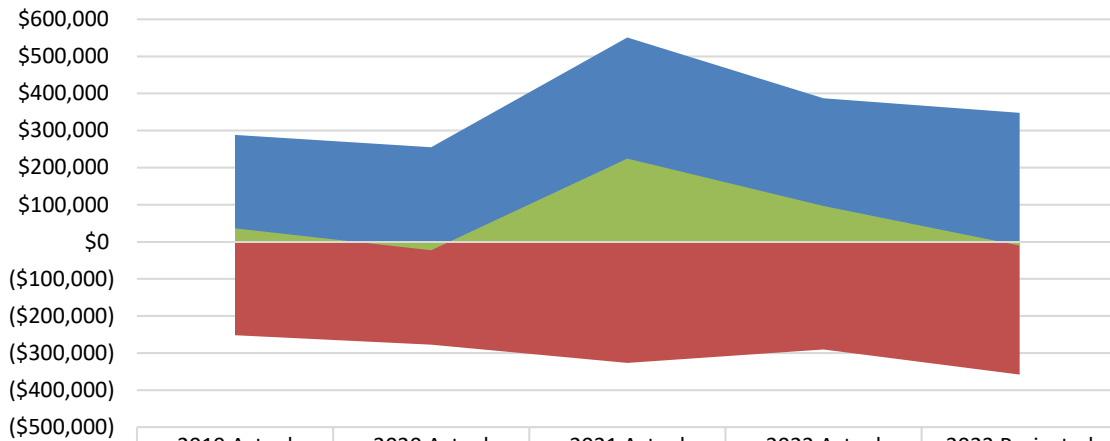
The Glencoe Park District is currently assessing options for next season. Please select the option you like best



# FINANCIALS

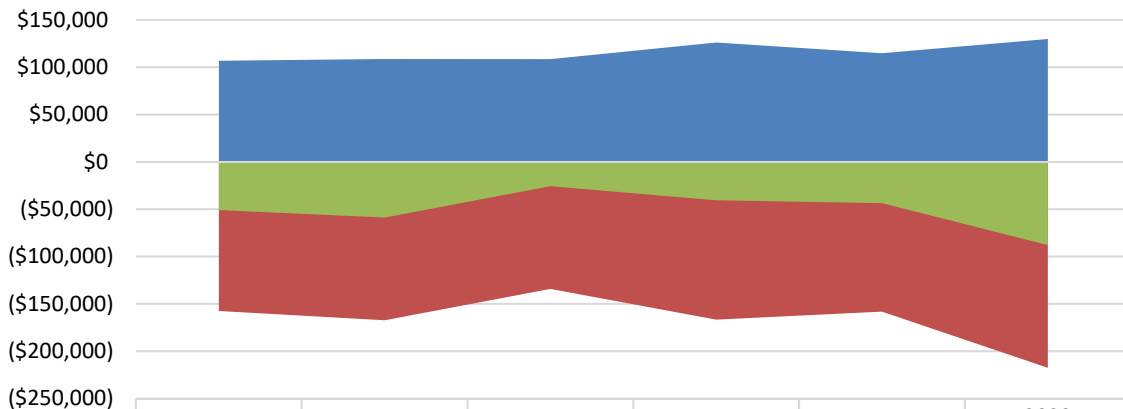
Overall Financial	2019 Actual	2020 Actual	2021 Actual	2022 Actuals	2023 Projections
<b>Beach Operation</b>	\$36,050	\$22,974	\$224,323	\$96,387	\$10,561
<b>Boat Operation</b>	\$58,921	\$25,802	\$40,658	\$43,639	\$87,820
<b>Beach Programs</b>	\$45,700	\$47,830	\$ 115,674	\$98,618	\$107,913
<b>Total Financials</b>	\$22,829	\$946	\$299,339	\$151,366	\$9,532

## Beach House Overall Financials



	2019 Actual	2020 Actual	2021 Actual	2022 Actual	2023 Projected
Beach Operation Revenue	\$287,959	\$254,708	\$550,953	\$386,684	\$347,433
Beach Operation Expense	(\$251,909)	(\$277,682)	(\$326,630)	(\$290,297)	(\$357,994)
Beach Operation Total	\$36,050	(\$22,974)	\$224,323	\$96,387	(\$10,561)

## Boathouse Overall Financials



	2018 Actual	2019 Actual	2020 Actual	2021 Actual	2022 Actual	2023 Projected
Boat Operation Revenue	\$106,663	\$108,521	\$108,458	\$126,043	\$114,650	\$129,766
Boat Operation Expense	(\$157,556)	(\$167,442)	(\$134,260)	(\$166,701)	(\$158,289)	(\$217,586)
Boat Operation Total	(\$50,893)	(\$58,921)	(\$25,802)	(\$40,658)	(\$43,639)	(\$87,820)

## 10-YEAR DATA

	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
<b>Total Revenue</b>	\$240,249	\$256,498	\$318,666	\$313,517	\$319,725	\$285,509	\$254,708	\$551,017	\$384,352	\$347,433
<b>Pass Revenue</b>	\$63,237	\$52,488	\$60,522	\$54,530	\$55,223	\$54,330	\$255,378	\$468,572	\$304,316	\$252,540
<b>Daily Admission Revenue</b>	\$131,720	\$164,616	\$206,781	\$194,673	\$224,572	\$197,904	\$0	\$58,400	\$58,229	\$60,170
<b>Total Visit Revenue</b>	\$194,957	\$217,104	\$267,303	\$249,203	\$279,795	\$252,234	\$255,378	\$526,972	\$362,545	\$312,710
<b>Total Expenses</b>	\$242,154	\$247,401	\$269,973	\$257,546	\$248,460	\$249,458	\$277,682	\$327,044	\$287,964	\$357,994
<b>Overall Financials</b>	(\$1,905)	\$9,097	\$48,693	\$55,971	\$71,265	\$36,051	(\$22,974)	\$223,973	\$96,388	(\$10,561)
<b>Resident Pass Visit</b>	N/A	N/A	N/A	3,797	3,705	4,054	38,253	17,591	8,425	10,507
<b>Non-Resident Pass Visit</b>		N/A	N/A	1,488	1,480	1,474	13,516	11,887	5,818	6,376
<b>Total Pass Visits</b>	N/A	N/A	N/A	5,285	5,185	5,528	51,769	29,478	14,243	16,883
<b>Resident Daily Visit</b>	N/A	N/A	N/A	2,166	3,561	4,161	-	434	944	991
<b>Non-Resident Daily Visit</b>		N/A	N/A	8,243	8,836	11,670	-	2,702	2,429	2,418
<b>Total Daily Visits</b>	N/A	N/A	N/A	10,409	12,397	15,831	-	3,136	3,373	3,409
<b>Total Visits</b>				15,694	17,582	21,359	51,769	32,614	17,616	20,292
<b>Revenue per Visit</b>				\$15.88	\$15.91	\$11.81	\$4.93	\$16.16	\$20.58	\$15.41



# APPENDIX A: PRICING COMPARISONS

## Standard Daily Admissions and Passes

Town	Hours	Daily Fees Res/NR	Individual Pass Res/NR	Family Pass for 4 Res/NR
Glencoe	10 AM-7 PM	\$10/20	\$35/70	\$140/280
Wilmette	9 AM-8 PM	\$10/16	\$61/152 Parking Pass \$35/193	\$153/360
Winnetka	9 AM-9 PM	\$11/22 (M-W Only)	\$120/240	\$165/340
Evanston	9 AM-7:30 PM	Free/\$12	Free/\$60	Free/\$240

### Daily Admission Pricing History:

- 2002: \$1 increase for non-resident only; resident rate remained \$4/6
- 2012: \$1 increase for non-resident adult fee only to \$10
- 2017: \$1 increase for residents, \$4 increase for non-residents
- 2018: Group rate increased to \$10 per person for groups of 10 people or more
- 2019: Rates changed to flat rates of \$7 for residents and \$14 for non-resident guests
- 2020: Daily rate not offered due to COVID-19 restrictions
- 2021: Increased to \$10/20 R/NR per person

### Season Pass Pricing History:

- 2010: \$5 increase to all pass types
- 2012: New rate created for seniors (age 65 and older)
- 2017: \$26 decrease for resident first member and \$22 decrease for non-resident first member
- 2018: \$19 increase in additional pass cost
- 2019: Increased non-resident season passes for first member by \$7
- 2020: Non-resident season pass increase to double the resident rate
- 2021: Changed to flat-rate pricing per person \$35/70 R/NR

### Sun Shelter and Trellis Rentals

Town	Sun Shelter (12 person/4.25 Hrs) P/NP	Sun Shelter (24 person/4.25 Hrs) P/NP	Trellis (75-100 person) 5-Hour Rental P/NP
Glencoe	\$45/80	\$80/160	\$432/728
Wilmette	Not Available	Not Available	Not Available
Winnetka	Not Available	Not Available	Not Available
Evanston	Not Available	Not Available	Not Available

**Lake Rentals**

Town	Kayak Res/NR	Paddleboard Res/NR	Sailboat Rental Res/NR
<b>Glencoe</b>	\$30/60 (P/NP)	\$30/60 (P/NP)	\$55/110 (P/NP) 2 hrs
<b>Wilmette</b>	\$56/70 (90 Mins)	\$56/70 (90 Mins)	\$81/91 (60 Mins)
<b>Winnetka</b>	\$50 (2 hrs)	\$50 (2 hrs)	Not Available
<b>Evanston</b>	\$45/60	\$45/\$60	\$50/85

**Boat Storage Spaces**

Town	Sand Res/NR	Rack Paddle Res/NR	Winter Sand Res/NR	Winter Rack Res/NR
<b>Glencoe</b>	\$724/1,299	\$436/782	\$297/392	\$152/244
<b>Wilmette*</b>	\$833/1,170*	\$502/824*	\$321/321*	\$224/224*
<b>Winnetka</b>	\$525/950	\$450/850	\$300	\$300

\*2022 prices for Wilmette as 2023 pricing is unavailable