

MINUTES OF APRIL 12, 2023 SPECIAL BOARD MEETING
GLENCOE PARK DISTRICT
999 GREEN BAY ROAD, GLENCOE, ILLINOIS 60022

The meeting was called to order at 6:35pm and roll was called.

Commissioners present:

Lisa Brooks, President
Stefanie Boron, Vice President
Michael Covey, Treasurer
Bart Schneider, Commissioner
Carol Spain, Commissioner

Staff present:

Lisa Sheppard, Executive Director/Secretary

Comprehensive Plan Consultant

Jamie Sabbach, 110%

Members of the public in attendance who signed in or spoke: Commissioner Elect
Jordan Spector

Matters from the Public: There was no one wishing to address the Board.

Planning and Input Workshop for District Comprehensive Plan: Executive Director Sheppard introduced Jamie Sabbach from the firm 110%, the consultant for the Comprehensive Plan process. Ms. Sabbach discussed the process for the Comprehensive Plan and Board discussion topics for the meeting. The presentation is attached to these minutes. Ms. Sabbach discussed that the plan would look to the future; to remember that the decisions decided today will affect the citizens of 2050. The Board discussed a SWOT and PEST Analysis and provided those details in virtual post-it notes that are attached to these minutes.

Discussion ensued.

Ms. Sabbach discussed next steps and introduced the current Mission Statement and its purpose. In the future, the Board will discuss if this should be changed and she encouraged them to begin thinking of the Mission Statement in terms of who, what, how and why. Ms. Sabbach recommended the Board listen to a podcast from February 14, 2022 by Chuck Marohn called Truth in Accounting. Charles Marohn is an American author, land-use planner, municipal engineer, and the founder and president of *Strong Towns*.

Discussion ensued.

Executive Director Sheppard indicated this process will last nine months and there will many more meetings for discussion. She will let the Board know the date of the next meeting.

Adjourn: Commissioner Boron moved to adjourn the meeting at 8:29pm. Commissioner Schneider seconded the motion, which passed by voice vote. No further discussion ensued.

Respectfully submitted,

Lisa M. Sheppard
Secretary




Board Planning Workshop
**Master & Strategic
Plan**



1. Glencoe Park District Master & Strategic Plan – Purpose & Process
2. SWOT & PEST analyses
3. If You Had the Chance...
4. Mission, Vision, Values Review
5. Thoughts, Comments, Questions
6. Next Steps

Agenda





Master planning is an exercise in what an organization or community can become. Imagining the future on behalf of others is a privilege – and along with that privilege comes the responsibility to ensure what is created is sustainable.

Thinking about what the citizens of 2022 may want or need is important but understanding that the citizens of 2050 will be left to take care of it is critical to how a master plan should be designed and what it includes.

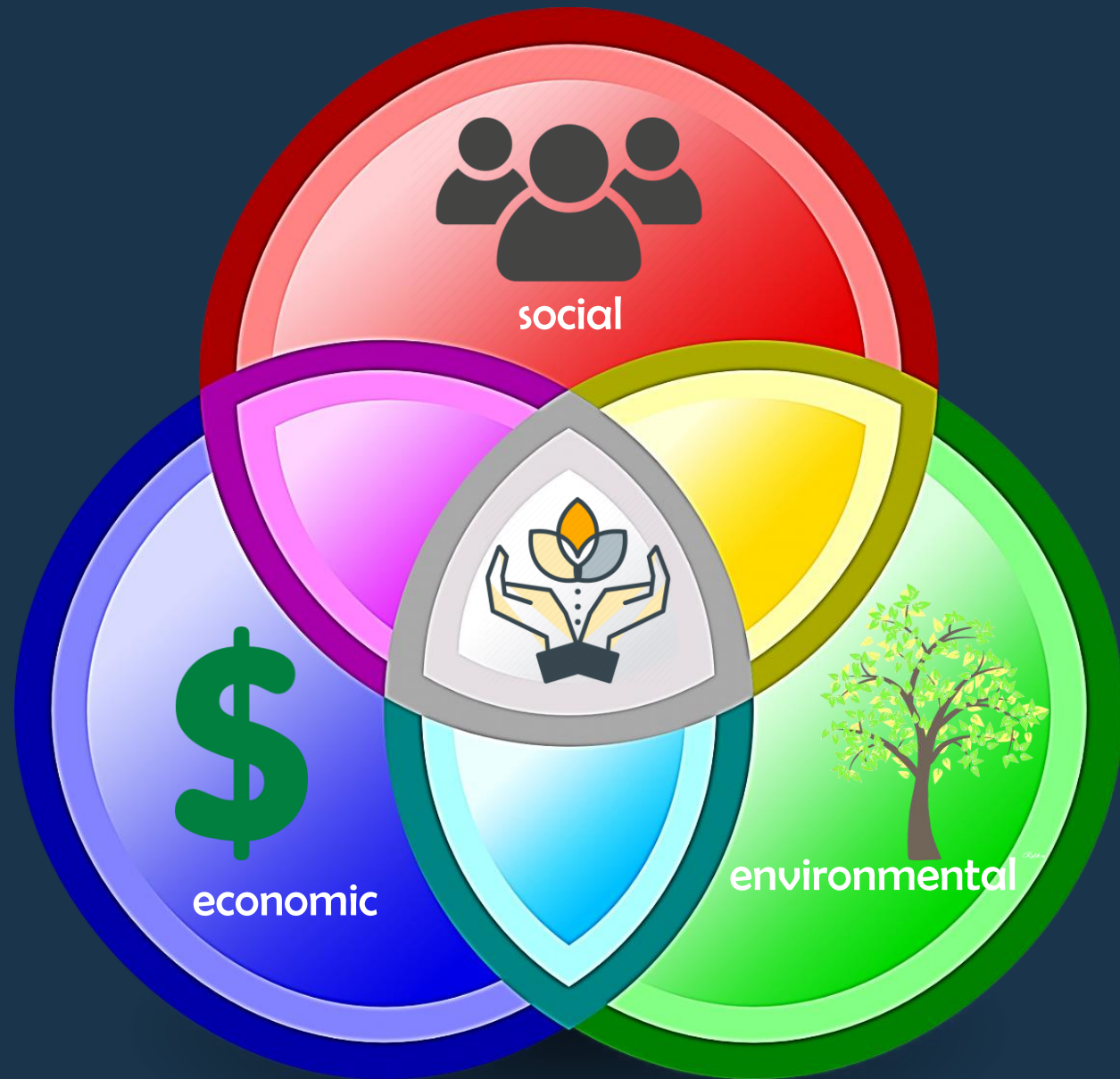
Conditions affecting parks & recreation



Public health crisis
Increasing disparities
Housing insecurities
Economic volatility
Lack of revenue diversification
Infrastructure maintenance demands
Staffing deficiencies
Climate threats
Environmental impacts
etc...



Creating Sustainable Systems



Phase 1:

MASTER PLAN DEVELOPMENT

- Staff/Board Planning & Education
- Community Engagement
- Parks/Facilities Assessment
- Demographic, Trends, Recreation Services, Partnership, Financial Analyses
- Glencoe Beach Assessment
- Safety Audit

Phase 2:

STRATEGIC PLAN DEVELOPMENT

- Implementation Plan



The PROCESS



Engagement
& Analysis



issues, needs, interests,
resource conditions, etc.



What do you think?

S



STRENGTHS

SWOT ANALYSIS

W



WEAKNESSES



O



OPPORTUNITIES

T



THREATS



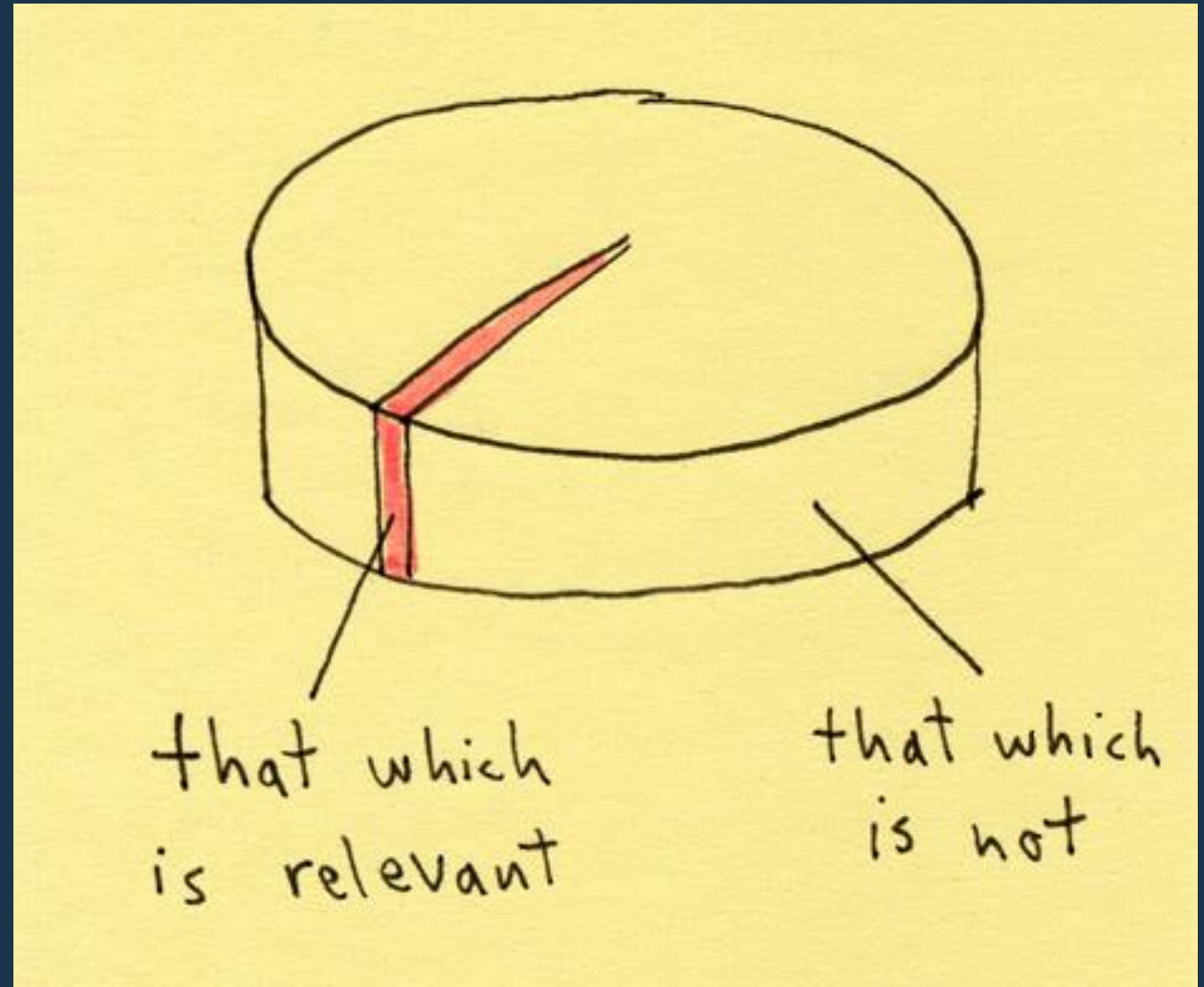
DLT LABS™





Mission

To enrich lives, build community, and create memorable experiences through exceptional parks, programs, and facilities.



Q: **WHY** do you do what you do?





Q: **WHO** do you serve?

Q: **WHAT** is it that you do?

Q: **HOW** do you do what you do?



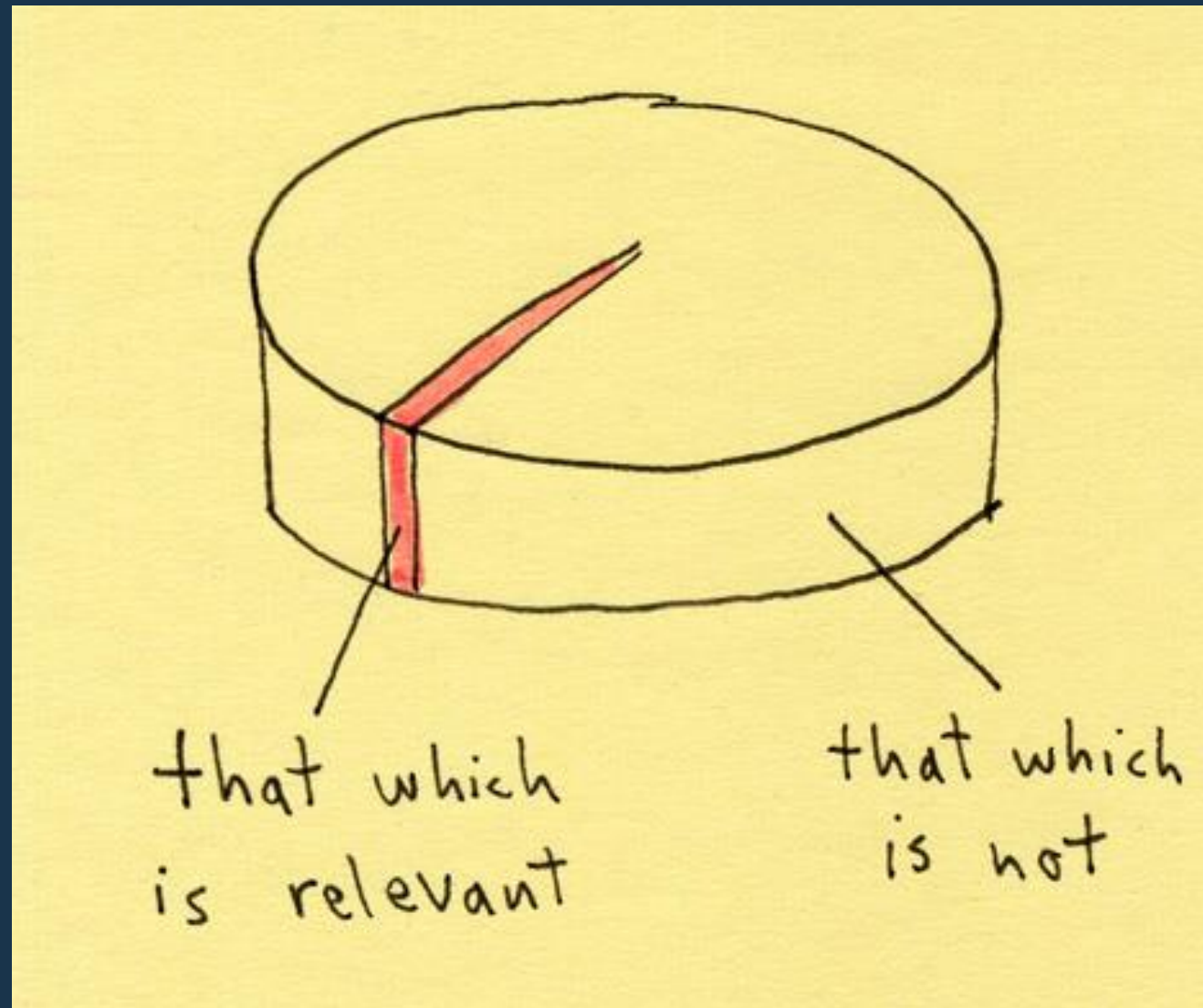
A Relevant Purpose?

-  Striving to leave a legacy of access to parks & recreation for future generations.
-  Serving those who live, work, and play in our community.
-  Focusing on influencing local health indicators and well-being.
-  Prioritizing community needs, equity, and responsible use of resources.



Vision

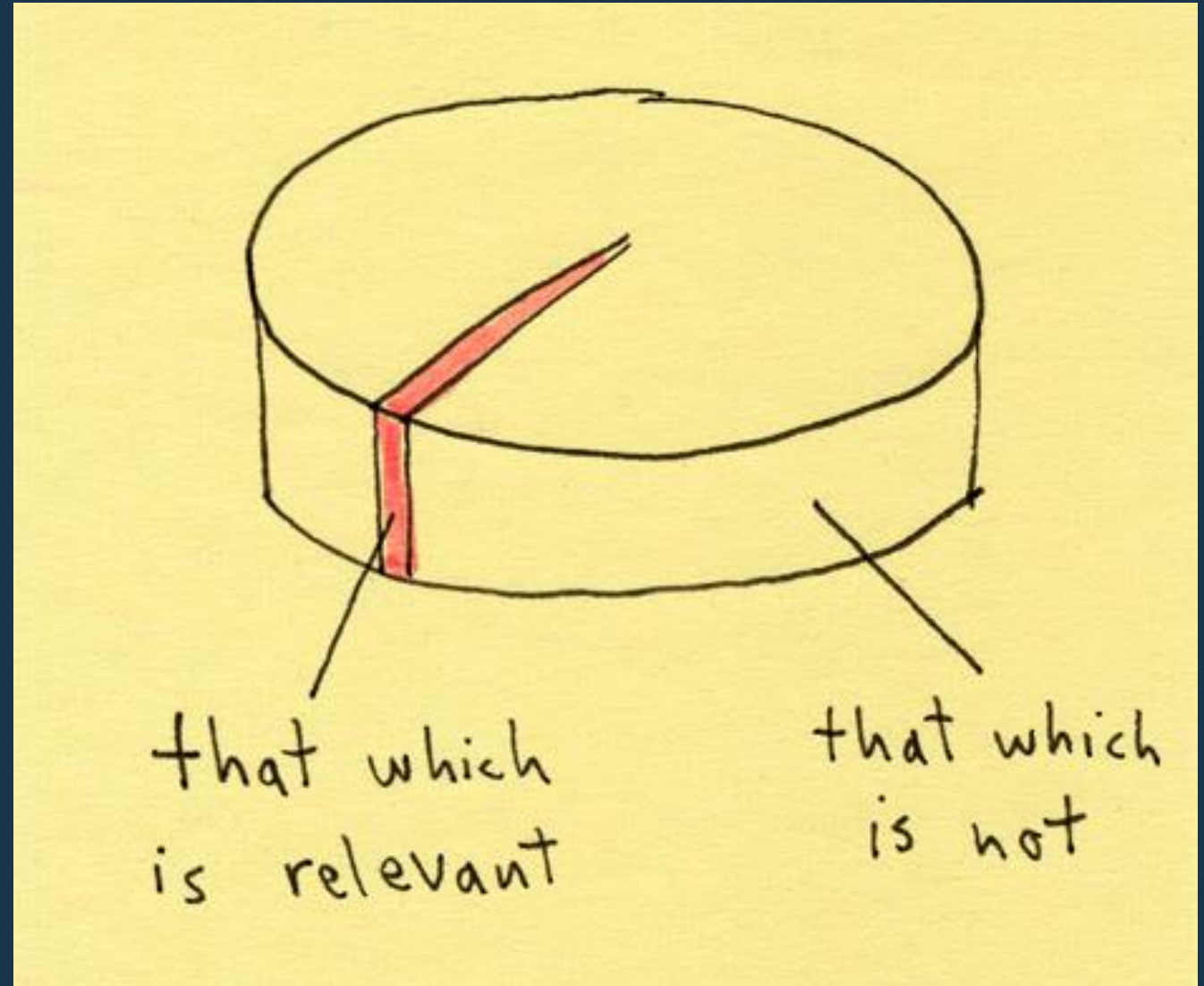
We aspire to be the most innovative, customer-driven, and financially and environmentally sustainable park district for current and future generations.

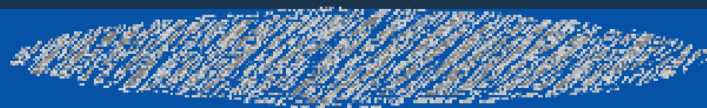
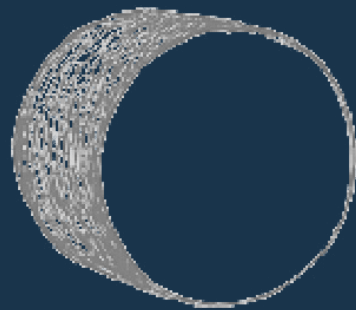
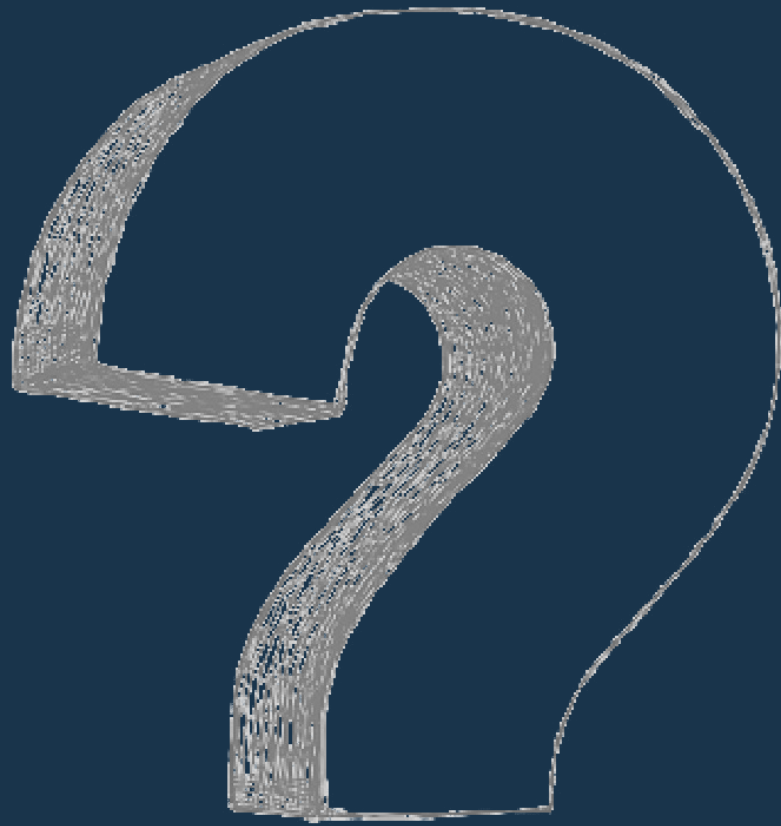




Values

- Safety Driven
- Passionate
- Integrity Focused
- Responsive
- Innovative
- Team-oriented







NEXT STEPS

Staff Engagement

- Focus Group Meetings & Interviews

Analyses Work

- Demographic Analysis
- Trends
- Financial Sustainability Strategy

Community Engagement Planning



Jamie Sabbach, President & Principal
jsabbach@110percent.net

Thank you



www.110percent.net



Board Work Session
April 13, 2023

Strengths?

Staff

Programs for all ages;
diversity of services

Dynamic org; most
dynamic in the
community

property taxes; influx
of \$

Parks and quality of
infrastructure

Crisis management

ED's relationship with
other local/regional
entities, and prof/
legislative bodies

Community support/
no hostility towards
local gov't

Creativity

AAA bond rating

partnerships

Weaknesses?

Program gaps for
young adults

Lack of diversified
funding

Condition of mtc
facility

Lack of available
green space/limited
expansion options

Limited connection to
the district

People used to
getting what they
want; cannot meet all
demands

Infrastructure backlog -
incl: some demanding
infrastructure
requirements

Opportunities?

Among the few orgs
locally that provides
day care

Programming
expansion; rentals,
events, etc. (fill
unoccupied space)

Work from home
provides flexibility for
greater program
access

Revenue generating
opportunities

Safety and security;
enhancing public
perception of safe
places

Use FS land for District
purposes; transition
passive space to
activation space

Create greater bike-
pedestrian
connectivity

Purchase land

Wealthy constituents
who can financially
contribute to the
District

Educate the
community; turning
adversaries into
advocates

Partnerships and/or
contract services

Partnerships and/or
contract services

Threats?

Debt being assumed
by residents;
sensitivity to prop tax
increase

Standing water;
climate change

Cost of living; tax
base decline

Unionization; wage
pressure

Economic uncertainty

Smaller households;
older demographic

Competing
programs; location
competition

Staffing deficiencies

Dysfunctional board/
staff