

APPROVED

MINUTES OF FEBRUARY 4, 2014 GLENCOE BEACH AND LAKEFRONT ADVISORY GROUP
MEETING
GLENCOE PARK DISTRICT
TAKIFF CENTER
999 GREEN BAY ROAD, GLENCOE, ILLINOIS

The meeting was called to order at 7:00 p.m. by Andre Lerman, Chair and Commissioner.

Roll Call: In attendance were Andre Lerman, Eileen Sirkin, John Travis, Dudley Onderdonk, Stacy Baygood-Streur, Jeremy Mathews, Steve Varick, Kathy Sussman, Larry Smith, Linda Semel, Seth Palatnik, and Lisa Brooks. Also in attendance Executive Director Lisa Sheppard, Director of Recreation and Facilities Dave Figgins and Watts, Beach Facility Manager David Johnson.

Andre Lerman called a motion to approve the minutes of the November 5, 2013 meeting of the Glencoe Beach and Lakefront Advisory Group. The motion was approved unanimously.

Matters from the Public: There were no matters from the public at this time.

Mission and Vision Statement:

The statement was reviewed in order to begin brainstorming for the Master Plan Focus Group coming in spring 2014. Overall, the advisory group thought it was well-thought out and appropriate to the Beach.

2013 Survey Results:

Director Figgins and Manager Johnson reviewed the 2013 Survey Results included in the meeting packet highlighting the high rates of safety, customer service, and cleanliness with overall positive feedback. Executive Director Sheppard added that 95% chose the excellent rating.

Shared Services with the Village for garbage pickup worked out well alleviating staff costs and avoid pulling staff from safety and customer service locations for garbage duties.

Executive Director Sheppard and Manager Johnson responded to a question regarding rental revenue in regards to lack of staffing of the rental hut. Revenue was up from previous years. The boat rental hut is open Friday-Sunday from 11:00a-5:00p. During other hours, customers would go to the beach house for a boat rental. This was identified in a report for which new signage will be created by our Marketing Manager Erin Maassen for better communication. Additionally, a Boat House Manager will be hired.

In response to a comment about rescue service being unavailable or reduced in August, Lerman stated the winds pick up in August and Executive Director Sheppard added that staff goes back to school and there may be days or times that rescue service is unavailable.

Additional comments included adding online rentals, adding online posting of water conditions, and the improvement from previous years regarding control of swimmers on the boating beach side.

2014 Operational Updates:

Director Figgins reviewed 2014 operations including hours, programs, staff training included in the meeting packet.

In response to a question, Executive Director Sheppard stated that our resident rates only increased by 3% and we have never received complaints. Appropriate fee discussion ensued and Executive Director Sheppard added that resident/non-resident fee review district-wide is slated for this year.

A new policy will be instituted that a guard will not be at a chair when temperatures or weather are inappropriate for swimming very similar to before hours. The beach is open; however lifeguards will not be on duty.

Discussion ensued regarding procedures and programming for paddle boarding and kayaking and regatta fees, sponsor, and launch.

Please contact Executive Director Sheppard, Director Figgins, or Manager Johnson regarding any issues as they happen so the Park District has a chance to make corrections or adjustments in a timely manner.

Highland Park and Northbrook Agreement Update:

Director Figgins overviewed the summary of the agreement including that their season passes will be available to our residents at resident rates and vice-versa. The one-year agreement with Highland Park is due to construction at their facilities. This is a positive benefit to our residents.

Fourth of July Event:

Executive Director Sheppard explained that Coast Guard regulations have changed and will be enforced this year. The two barges that meet guidelines cannot be guaranteed for use of fireworks. Our choices were to not have fireworks or shoot fireworks from the beach with a 350' evacuated zone. The Park District and Village reviewed all options including golf course, parks, etc. The decision was made by the Board to close the swimming beach on July 4 with viewing from Lakefront Park and the boating beach will be open until 6:00 p.m. After this year's show, the event will be revisited. It will take all day for fireworks to be setup requiring the swimming beach to be vacated. All events will be moved to Lakefront or Kalk Parks. Reviewing past years revenue, a majority of beach goers are non-residents. A Fourth of July Committee will be formed and we are also working with the Village concerning blocking streets with a shuttle. A press release is available on our website and was in the Glencoe News.

Other: There were no additional matters.

With no further business, Andre Lerman made a motion to adjourn. The meeting adjourned at 8:49 p.m.